

NORDELL JOINS MAKEUK: A STRATEGIC MOVE FOR THE FUTURE OF MANUFACTURING

In a move that underscores our enduring commitment to excellence and innovation in the manufacturing sector, Nordell Ltd is proud to announce our recent partnership with MAKEUK, the UK's premier industry association for manufacturing.

This strategic affiliation not only highlights our dedication to upholding the rich legacy of British manufacturing but also positions us to better serve our clients through enhanced access to industry-leading insights, trends, and networks.

As we celebrate over 50 years of plastics manufacturing excellence in West Sussex, joining MAKEUK represents a pivotal step forward in our mission to champion the prowess of British manufacturers on a global stage, ensuring our clients benefit from the very best in plastic injection moulding services and support.

What is MAKEUK?

MAKEUK, formerly known as the EEF (Engineering Employers Federation) Manufacturers' Organisation, is the UK's leading industry association for manufacturing.

It plays a crucial role in driving growth, fostering innovation, and enhancing the competitiveness of the UK manufacturing sector on a global scale.

With a rich history of advocating for the interests of manufacturers, MAKEUK provides invaluable support through policy advice, business services, and strategic guidance.

The organisation is dedicated to celebrating the achievements of British manufacturers and empowering them to achieve excellence.

As Britain remains a significant player in the global manufacturing landscape, employing nearly 3 million individuals and accounting for almost half of the nation's exports, MAKEUK's role has never been more critical.

Why is Nordell Joining MAKEUK Good News For Our Clients?

Nordell's membership with MAKEUK heralds a range of benefits for our clients, reinforcing our position as a leading partner in the plastic injection moulding industry. Here's why this is excellent news for our clients:

Enhanced Credibility and Trust

Joining MAKEUK, an organisation with a history of supporting UK manufacturing, elevates Nordell's standing in the industry. This affiliation not only underscores our commitment to quality and excellence but also builds additional layers of trust with our clients. They can be confident that they are partnering with a company that adheres to the highest standards and is recognised by a leading industry body.

Access to Cutting-Edge Innovations and Trends

MAKEUK is at the forefront of innovation, research, and development in the manufacturing sector. Nordell's association with MAKEUK means direct access to the latest industry trends, technological advances, and best practices. This ensures that our clients benefit from the most efficient, effective, and innovative plastic injection moulding solutions, keeping them ahead in a competitive market.

A Stronger Voice in Industry Policy and Regulations

Membership in MAKEUK provides Nordell with a platform to influence policy and regulation in the manufacturing sector. This advocacy ensures that the interests and concerns of our clients are represented at the highest levels, contributing to a more favourable business environment for manufacturing and innovation. It allows us to help shape the industry in ways that directly benefit our clients.

Networking and Collaborative Opportunities

MAKEUK connects Nordell to a vast network of manufacturing professionals and companies, opening up new opportunities for collaboration, knowledge sharing, and business development. This network enriches our service offerings and provides our clients with access to a broader spectrum of solutions and expertise.

Commitment to Sustainability and Ethical Manufacturing

Our partnership with MAKEUK reinforces Nordell's dedication to sustainable and ethical manufacturing practices. MAKEUK's initiatives in promoting environmental stewardship and responsible manufacturing align with our own values, offering our clients the peace of mind that their projects are not only compliant with the latest standards but also contribute positively to their sustainability goals.

Empowering Growth and Innovation

Lastly, MAKEUK provides resources, training, and support that enable continuous improvement and growth for its members. Nordell's engagement with these resources means we continually enhance our capabilities, ensuring our clients receive innovative services that add value to their projects and help them achieve their strategic goals.

Conclusion

Nordell's membership with MAKEUK is more than just a badge of honour; it is a strategic alignment that enhances our capabilities, credibility, and commitment to innovation and excellence in manufacturing.

For our clients, this partnership means access to cutting-edge solutions, a stronger voice in the industry, and the assurance that their products are produced with the utmost quality and care.

As we look to the future, Nordell is excited to leverage this opportunity to drive growth, innovation, and success for our clients in the ever-evolving landscape of manufacturing.