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FOR IMMEDIATE RELEASE

Niftylift Honoured as Hire Industry Supplier of the Year 2024

Celebrating Innovation and Excellence, Niftylift Secures Prestigious Title for the Sixth Time at Annual Hire Association Europe Event.

Milton Keynes, UK – Niftylift Ltd, a leading manufacturer of mobile elevating work platforms, is proud to announce it has been named the Hire Industry Supplier of the Year at the prestigious Hire Awards of Excellence 2024. The ceremony, organized by Hire Association Europe, took place at The Grosvenor House Hotel in London on April 13th.

This accolade marks the sixth time Niftylift has received this honour, underscoring its consistent commitment to excellence within the Hire industry. The award recognises Niftylift's dedication to innovation, customer service, and its positive impact on the Hire sector.

John Keely, Managing Director of Niftylift, expressed his gratitude and pride, stating, *"Winning the Supplier of the Year award for the sixth time is not only an honour but a testament to the hard work and dedication of our entire team. Our commitment to providing innovative and reliable solutions in the access sector has once again set us apart from the competition."*

Simon Maher, Marketing Manager at Niftylift, added, *"This award reaffirms our position as leaders in the industry and motivates us to continue our work in developing products that not only meet but exceed customer expectations. We're thrilled to receive this recognition and remain dedicated to advancing the Hire industry through innovation and service excellence."*

The Hire Awards of Excellence celebrate the achievements of hire and supply companies across the UK, recognizing those that raise the standards of service within the industry. More information about the awards can be found at [Hire Awards of Excellence](#).

Niftylift continues to pave the way for innovation and excellence in the hire industry, and this award serves as motivation for the company to maintain its leading position in the market.

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Notes to Editor:

Images

You can find several images to accompany the press release in a Google Drive folder here:
<https://drive.google.com/drive/folders/18MtU1U7Fm9p5yQrXHM0GSBDb7b41yyC6?usp=sharing>





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About Niftylift

Niftylift manufactures a range of mobile elevating work platforms with Working Heights ranging from 12m to over 28m mounted on trailer towable, self-propelled, self-drive, track-drive chassis. Founded in 1985, Niftylift has production facilities in Hoyland (near Barnsley) and Milton Keynes in the UK. It also has Sales, Service & Parts Centres in Greer in the US, Markranstädt in Germany, Sittard in The Netherlands and an extensive dealer network supporting Niftylift sales throughout Europe, Australia, China, South Africa and Central and East Asia. The company prides itself on its ability to deliver innovative and effective solutions designed to enhance safety and efficiency on-site while minimizing environmental impact. For more information, please visit www.niftylift.com.



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