

Public Announcement/Press Release

Scottish based winch specialist Atlas Winch & Hoist Services Limited has announced the acquisition of its sister company Atlas Winch & Hoist Services (Southern) Ltd located in Essex.

Denis Lavery started the Atlas business in Scotland in the 90's and was joined by his brother Anton Lavery in 2002 with the objective of growing the business and establishing Atlas with a genuine presence in the south of the country. The brothers had worked together previously in the industry, each having successful careers within NIM Winches and LGH Group and the collaboration proved to be a lucrative one. Over the past 22 years the Southern business has grown from strength to strength, investing heavily in plant, equipment and facilities at it's premises near Great Dunmow, Essex. The business operates across a range of sectors including construction, renewables, marine and oil & gas but it is the Utilities sector where Atlas has established itself as the go to provider for cable and pipe pulling winches, cable drum trailers and cable drum handling solutions, now possessing more specialist capability than any other provider in the UK.

Anton Lavery and his wife Louise will begin scaling back their day to day involvement in the business over the coming months and Anton will retain some involvement at board level for both businesses going forward. Anton said "I am very proud of what we have achieved and it also seems fitting that ownership of Atlas Southern now passes back to Denis and to his son Conor and I will always be grateful to Denis for the giving me the opportunity some 22 years ago. Under their guidance I am confident Atlas will continue to grow and develop and of all the possible scenarios this one is without question what is best for the business, our staff and our customers and of course ensures the business remains within the Lavery family for many years to come."

Denis Lavery also commented "Myself & Conor are delighted to finally get the deal with Anton & Louise across the line, we all agree it is the best outcome for the business and all its employees. It cements the Atlas Group as one of the leading winch rental and supply companies in the industry and reinforces our expertise and service capabilities across all sectors. We will continue to provide the top quality equipment and service which both businesses have been successfully built on. We look forward to continuing to grow Atlas and working with new and existing clients. Our business has been built on customer service, responding quickly with expert advice to provide the best and most appropriate equipment solutions within an agreed timeframe and at realistic costs. This approach will continue, it underpins everything we do and more than ever we are the 'go to winch experts'.

We want to reassure all of our valued customers that this transition will have no impact on your daily interactions with Atlas Southern or the high level of service you've come to know and trust.