

"Smartstreets are potentially any local politician's dream. The political costs of doing nothing about cigarette and gum litter are substantial, the current financial costs for providing a clear up solution are incredibly expensive. This remedy is well thought through and a practical way of getting the public to be a part of the solution."

Now the decision takers need to be put in the picture. The ability to retro fit to existing infra-structure that already lines every street is a sign of a company creating a market opportunity not just responding to it. There is huge potential in the UK and cleverly marketed right across the European Union you can see politicians seeing this as something at reasonable cost to solve an endemic problem. With customers in six countries already and exports up 40% in the past year, a potential big export winner."

Kurt Barling

Dr Kurt Barling is a Special Correspondent for BBC London News, Newsnight, The Money Programme, Money Box, Inside Money and Correspondent.



Smartstreets short listed as one of the top 10 brightest export hopes for London in the UKTI Export for Growth Awards 2012.



smartstreets[®]

Transforming the urban environment

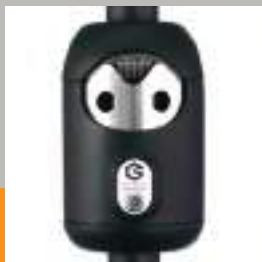
We are Smartstreets. Designers and manufacturers of unique, award winning products which transform local environment quality in cities and shared spaces to deliver cleaner, smarter, better functioning streets.

Cigarette litter is the world's biggest litter problem. It accounts for 50% of all litter dropped every year with over 4.5 trillion cigarette ends littered annually. Over 200 million cigarette ends are dropped every day in the UK alone, blighting landscapes, leaking toxins into watercourses, harming wildlife and posing a significant fire hazard.

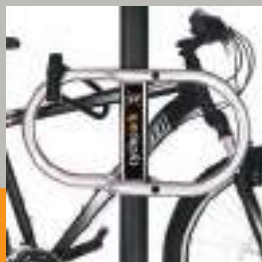
Chewed gum is also a big problem. One of the most unsightly and costly forms of litter to clean up. Dropped gum affects 99% of town and retail areas and is second only to cigarette litter for the number of complaints made by the public to local authorities.

Smartstreets have developed and patented brand new approaches to these and other urban issues, which are transforming the way cities respond.

Find out how Smartstreets is revolutionizing street care and discover how you can deliver cleaner, more sustainable shared spaces.



smartbin®



cyclepark®



gumstick®



minibin®



treadsign®



gumwrapper®



smartscoop®

smartresults

City of London

'The Smartstreets-Smartbins have played a major part in our control of SRL. They have proved to be durable and trouble free and the support and customer care offered by the Smartstreets team is excellent. Any requests raised are resolved promptly and professionally. We also hand out Smartstreets-Minibins to the general public as part of our enforcement 'NO IFS NO BUTTS' campaign. Customers are more than pleased with these items - the feed back we receive is very positive'.

*Les Walker Senior Street Environment Officer
City of London Environmental Services*

Clydebank re-built Ltd

'We have installed Smartbins in our business locations and college campus. These have proved to be an excellent investment in dealing with litter from cigarette butts and chewing gum. The stylish robust bins are a perfect fit for our streetscape and the incorporation of our logo and prominent signage has helped to promote ownership of the bins by those who use them.

They are easily maintained, well used, and have contributed to significantly enhancing our pavements and walkways and we are now extending their use to areas within Clydebank town centre.

Smart streets have been flexible and responsive to our needs and we are delighted with the excellent customer service approach they provide'.

*Eleanor McAllister Managing Director (OBE FRIAS FRSA)
Clydebank re-built Ltd*

City of York Council

'Working with Smartstreets has been a very positive experience. The support given and the products produced for us for our litter campaigns have been excellent'.

*Elizabeth Levett Head of Environmental Enforcement
City of York Council*

Bournemouth Borough Council

'We purchased the generic Minibins as a prize option for completely a Green Goals quiz at Bournemouth's Air Festival. They proved popular and a useful 'carrot' for engaging with residents and visitors alike. Over the four days, we gave out close to 500 so significantly fewer cigarette butts would end up on our beautiful beach'.

*Georgina Lamb Environmental & Recycling Officer
Technical Services - Bournemouth Borough Council*

Tamworth Borough Council

'I was asked to install some smartbins in Tamworth town centre as part of our SRL campaign but was reluctant to fund these bins as I believed that having ashtray provision on all our town centre bins was adequate and that additional provision would be underused. I was pleased with the efficiency of your company and the robust design and neatness of your products. I was however amazed at the take-up of these bins by the public and we will be purchasing additional units in the near future'.

*Chris Fitzsimmons Clean Team Leader
Tamworth Borough Council*

Cherwell Council

'We found Smartstreets extremely helpful from the design stage right through to final delivery. They gave invaluable advice on the siting of the Smartbins within the Town centres and for the graphics for our Smartstreets-Minibins. They were always quick to reply to an email or phone call. Lovely job, pleasure doing business with you'.

*Mark Harmon Environmental Protection Manager
Environmental Services - Cherwell Council*

Islington Council

'We have been pleased to use Smartstreets products in our campaign against litter. The products offer a quality, cost effective solution and have proven to be durable and trouble free. The support and customer care offered by the Smartstreets team was first class and nothing was too much trouble'.

*Kenny Wilks CMgr MCMI, MCWMM
Head of Street Environment Services - Islington Council*

Enfield Council

'We have used Smartbins in various high footfall locations to tackle the problem of cigarette butts and chewing gum. The product is stylish, durable and more importantly well received by the people who use the bins. Customer care is excellent. The team quickly respond to any requests raised and their advice is most helpful'.

*Sharon Huwen Community Projects Officer
Environment & Street Scene Department
London Borough of Enfield*

Reading University

'The University of Reading have installed a large number of the Smartbin containers around the Whiteknights campus. The Smartbins are bright, fresh looking and funky which is just what is needed to draw the attention of the students. The Smartbins have gone a long way to improving the appearance of the campus and dealing with the problem of cigarette butts'.

Ian Cruickshank AIEMA

*Environmental & Sustainability Manager - Campus Services
Facilities Management Directorate - University of Reading*

Test Valley Council

'We have been wholly satisfied with the Smartbins that Smartstreets supplied. The service was professional, quick and helpful throughout. We are very happy with the Smartbins and their appearance'.

Emma Wykes Senior Environmental Services Officer

Environmental Service - Test Valley Borough Council

Gosport Borough Council

'Gosport Borough Council are using the Smartstreet Minibins in all our promotions in the Keep Britain Tidy campaigns. There is also a national 'bin your gum campaign' in which the Smartstreets Minibins will be heavily involved. We also hand the Smartstreet Minibins out to members of public when on patrols to educate and inform. The product is a useful tool for the enforcement team to carry with them as it plainly and simply sends out the message that we will not tolerate cigarette ends and gum littering our Borough. Tough and durable, the product is a very useful tool in the education and enforcement service that we provide'.

Steve Leaver Principal Enforcement Officer

Gosport Borough Council

Haringey Borough Council

'Haringey council were extremely satisfied with the product that Smartstreets supplied. The service was professional, quick and helpful throughout and we are very happy with the design and appearance of the Smartbins'.

Mark Davies Waste Management Officer

Haringey Borough Council

Cheshire West and Chester

'Cheshire West And Chester Council found Smartstreets very professional and helpful to work with from design through to delivery and would not hesitate in purchasing from them again'.

Steve Christie

*Senior Streetscene Awareness and Community Payback Officer
Cheshire West and Chester Council*

Romany Works Business Park

'Since fitting the Smartbins, cigarette litter has been drastically reduced across our site and our maintenance team find the bins easy to clear and keep clean which is a big plus. Good solution, good design and a very professional service'.

Bernard Hammick Manager, Romany Works Business Park

Broxbourne Council

'All our Smartbins in Waltham Cross are being well used within just one week of installation being 25% to 50% full at the point of emptying. The town centre already appears to be less littered with cigarette ends'.

Lisa Carroll Environmental Contracts Support Manager

Borough of Broxbourne

States Works, Guernsey, Channel Islands

'We were asked to investigate into bins to assist in our campaign against gum and cigarette ends. These bins were to be located in our very attractive capital St Peter Port. Once we had seen the Smartstreets bins and the quality of the build, we had no problem in convincing our client the St Peter Port Constables that these were the bins for us. The help from the staff at Smartstreets Ltd was fantastic and their assistance in setting up a front plate laser etched with our logo made the whole process very simple indeed and certainly added a real "ownership" quality to the product.

Once installed they looked tremendous, fitting in perfectly with the old look of the town, but in a modern sympathetic way. We started with a pilot installation in the Town area and have now installed a second wave. A very successful scheme and an excellent, good looking and hardwearing product'.

Nigel Dorey General Manager

States Works, Guernsey, Channel Islands

Biograd Na Moru, Croatia

'The City of Biograd has installed a large number Smartbins downtown and on its shore, by bus stations, cafes and event spaces to keep cigarette ends and chewing gum off the pavement and encourage environmental awareness its citizens.

The City of Biograd is first city in Croatia to install Smartbins and thanks to national media coverage we have encouraged other cities in Croatia to adopt this solution. We are very satisfied with the results after installing the Smartbins, had good support and cooperation from the staff of Smartstreets Ltd when they installed the Smartbins for us and their advice was most welcome. We wish Smartstreets much success in their future work'.

Mayor Ivan Knez and Mr. Ivan Cupic



Smartstreets-Smartbin[®]

the award winning, patented solution to micro litter

Smartstreets-Smartbin[®]

EC Design Registered No. 000485651-0001/2

Patent No. 2449404B

Patent No. 2464223B

the award winning, patented solution to micro litter

- Q: Would you like to achieve a dramatic reduction in cigarette and gum litter on your streets?
- Q: Would you like a bin strategy that helps people become part of the solution?
- Q: Would you like to provide convenient, predictably located bins without adding clutter?
- Q: Would you like to cleanse your streets more cost effectively?

A: We can do that.

At Smartstreets we help you transform your streets by enabling a comprehensive litter bin provision strategy across all lamp posts, sign posts, walls and railings. It's new, it's clever and it works.

To reduce cigarette and gum litter on your streets, call Smartstreets for a no obligation survey.

International design awards
for Smartstreets-Smartbin[®]



reddot design award
product design 2008



Spark
Design
Award
2009



Smoked it?
Please bin it.

Smartstreets-Treadprint[®]

non-slip pavement graphics

Smartstreets-Treadprint[®]

non-slip pavement graphics

- Q: Would you like to boost awareness of campaign issues at specific locations?
- Q: Would you like your messages and calls to action to be unmissable?
- Q: Would you like to extend the reach and impact of your campaign quickly and easily?
- Q: Would you like your message designed for you with your own text, shape and colours?

A: We can do that.

At Smartstreets we make it easy for you to boost awareness of campaign messages with robust, non-slip signage which will put your message right at people's feet.

To take your campaign onto the streets, call Smartstreets.





Smartstreets-Gumstick®

chewed gum disposal

Smartstreets-Gumstick®

chewed gum disposal

EC Design Registered No. 000740154-0003

Installs onto lamp-posts, sign-posts or walls
Fixings supplied separately

- Q: Would you like to reduce the amount of chewed gum dropped on your pavements?
- Q: Would you like to engage younger gum chewers with an effective disposal option?
- Q: Would you like to show that something is being done to encourage considerate disposal?
- Q: Would you like to take positive steps towards saving money on gum clean up costs?

A: We can do that.

At Smartstreets we offer new approaches to gum litter that are proven to make a difference. Robust, cost effective products which attract attention and keep more gum off your walkways. To encourage considerate gum disposal on your streets, call Smartstreets.



Smartstreets Gumwrappers™

Now keep even more chewed gum off your pavements with Smartstreets Gumwrappers™. The perfect hand out on litter awareness days.

Call to discuss bespoke and stock designs.

Wrap it! Bin it! Done!

NEW



Smartstreets-Cyclepark[®]

more bicycle parking. less clutter.

Smartstreets-Cyclepark[®]

more bicycle parking. less clutter

EC Design Registered No. 000740154-0003

- Q: Would you like to increase bike parking provision on your streets quickly and easily?
- Q: Would you like to reduce clutter and release new value from existing infrastructure?
- Q: Would you like to encourage cycling and offer better security to reduce bicycle theft?
- Q: Would you like to prevent collapsed bikes creating trip hazards on pavements?

A: We can do that.

At Smartstreets we make it possible to provide convenient, sponsor-friendly bicycle parking facilities quickly, without adding clutter to the street scene by making better use of what is already there.

To make your streets instantly more bicycle friendly, call Smartstreets.

International awards
for Smartstreets-Cyclepark[®]



reddot design award
winner 2012



Gold Award





Smartstreets-Minibin[®] the pocket ashtray

Smartstreets-**Minibin**[®]

the pocket ashtray

EC Design Registered No. 001198360-0001/2/3

- Q: Would you like to create a high impact pocket ashtray campaign with your logo and message?
- Q: Would you like an award winning creative team to design it for you for free?
- Q: Would you like to communicate the fines for littering, using a relevant reusable format?
- Q: Would you like a cost effective generic Minibin immediately from stock?

A: We can do that.

At Smartstreets we make it easy for you to build highly effective anti-litter campaigns by creating beautiful, cost effective products which are proven to reduce micro litter.

To order your bespoke or generic Minibin pocket ashtrays, call Smartstreets.



NEW

**Minibin[™]
Costumes**

Please call for details



working with
you to reduce
dog mess



Smartstreets-Smartscoop®

the disposable poop scoop

Smartstreets-Smartcoop[®]

the disposable poop scoop

EC Design Registered No. 001198360-0004

- Q: Would you like to campaign against pet owners leaving dog mess on your pavements?
- Q: Would you like the format to be something pet owners can use to clean up after their pets?
- Q: Would you like scoops designed specially for you to highlight penalties for dog fouling?
- Q: Would you like your campaign to be 100% sustainable, printed using recycled board?

A: We can do that.

At Smartstreets we are helping Councils raise awareness of the problems associated with dog fouling with striking, disposable poop scoops which get the message across in a relevant, useful format.

To order a bespoke design Smartcoop or generic scoops for your clean up campaign, call Smartstreets.



YOUR
MESSAGE
HERE

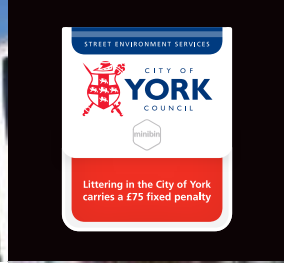
Clean up with our
special offers on generic
or bespoke smartcoops.
Call for details.

smartclients

Albuquerque Downtown Action Team, USA
Ashfield District Council
AstraZeneca
Bankside Construction Services Ltd
Bath and North East Somerset Council
Bath College
Baubigny Schools, Guernsey
Bermuda Council
Better Bankside BID
Biograd Na Moru Council, Croatia
Birse Civils Ltd
Borough Council of Wellingborough
Boston Borough Council
Bournemouth Borough Council
Bracknell Forest Council
Brent Council
Broadgate Estates
Broxbourne Borough Council
Bruntwood
Camden Council
Câmara Municipal de Penafiel, Portugal
Capital Clean Up
Cardiff Council
Carrickfergus Borough Council
Charing Cross Hospital
Chelmsford Borough Council
Cherwell Council
Cheshire West and Chester Council
Chessington Community College
City of London Corporation
City of Edinburgh Council
Citypoint, Edinburgh
Clydebank Rebuilt
Comhairle Nan Euilean Siar Council
Coronation Street
CPRE
Crawley Borough Council
Darlington Council

Dover District Council
Edinburgh Trams
Emerson Group
Enfield Council
Euromoney plc
Fairway Management Corporation, Canada
Fife Council
Fenchurch Street Railway Station
Gosport Borough Council
Great Ormond Street Hospital
Guest Trust
Hammersmith and Fulham Council
Halifax High School
Haringey Council
Harrods
Hastings Borough Council
Highland Council
Hillingdon Council
Holborn Partnership BID
House of Lords
INEX
Intercontinental Hotels Group
Inverurie Environmental Improvement Group
IPC Group
IPC Media
Ipswich Council
Islington Council
Jones Lang Laselle
Keep Britain Tidy
Land Securities
Limerick University
Lisburn City Council
Liverpool Street Station
Lincoln Business Improvement Group
Lloyds TSB
London Borough of Bromley
London Borough of Lewisham
London Borough of Richmond Upon Thames

London Underground (20 Stations)
Ludgate Hill City Link Railway
Manchester Airport
Manchester Council
Markline Construction Ltd
Medway Council
MITIE
Mizuho Corporate Bank
North Hertfordshire District Council
Octagon
Orkney Council
Preston Council
QCS
Rank Group
Reading University
Red Dot Design Museum, Singapore
Romany Works Business Park
Serco
Shetland Islands Council
States of Guernsey
St Pierre's Port, Guernsey
South Kesteven Council
Southwark Council
Surrey Heath Borough Council
Swansea Council
Tamworth Council
Test Valley Council
University Partnerships Programme
University of Kent
USDAW
Vale of Glamorgan Council
Vale Royal Council
Veolia
Wakefield Council
Walsall Metropolitan Borough Council
West Lothian Council
Wolverhampton Council
York City Council
York College




smartstreets[®]
transforming the urban environment

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www.smartstreets.co.uk
www.smartclients.co.uk

