

## GEMMA LIGHTING LAUNCH PIR BOLLARD RANGE

Gemma Lighting announced the launch of its first PIR LED Bollard range. The range of products is available for orders from the 1st of August 2023. The new range of lighting fixtures with PIR sensors Westminster, Admiralty, includes Hamilton, Nelson, Havant, Cosham, and Solent. Following the Energy Crisis that affected everyone, including existing and future clients, Gemma Lighting has decided to release the Bollards with PIR sensors collection to help its customers improve energy saving by cutting unnecessary use from lighting solutions.

"As the leading UK manufacturer of LED Bollards, we can bespoke the switching/dimming profile on a projectby-project basis. 15 years ago, a traditional bollard would consume 70W, LED technology lowered this to 20W, now our PIR LED Bollards can reduce this to an average of under 5W - LED Bollards are now very energy efficient" Craig Manuel, the Managing Director, said. "Gemma Lighting has been a market leader for LED bollard lighting for many years; now with in PIR developments new technology, Gemma Lighting is able to lead the way in the development of LED PIR Bollards".



Image above shows PIR LED bollard range from Gemma Lighting.

The LED PIR Bollards will be an addition to photocell and emergency lighting solutions already available for order. The new brand bollards with PIR sensors are made of 316 marine grade stainless steel, die-cast aluminium, and with UVstabilised polycarbonate diffusers; the lighting can also be customized to provide a set minimum level of lighting or be turned off when movement is not detected.





Image left shows Cosham PIR LED bollard, Image right shows Havant PIR LED bollard, manufactured in the UK by Gemma Lighting.

Gemma Lighting Limited was established to create an innovative concept for environmentally friendly lighting requirements. Drawing on a vast experience of LED Technology since 2003, the team at Gemma Lighting has been designing, developing, and manufacturing a new generation of LED lighting solutions for numerous applications, both indoors and out. From a UK manufacturing facility in Portsmouth, Gemma Lighting's products incorporate the very latest in power efficient Light Emitting Diodes (LED) technology. For more information about this press release, please contact the Marketing Manager at pierslowbridge@gemmalighting.com or call +44(0)8009995201 Ext 235.