

EVENTS SOLUTION RACES ACROSS UK FOR CANCER CHARITY

Sheffield crowd control specialist, Events Solution, is in the pink after securing a contract to supply 22 Race for Life fundraisers across the north of England.

The firm is currently travelling coast to coast, erecting start and finish lines at the Cancer Research UK events, stretching from Cleethorpes to Liverpool.

Working with main contractor, Wernick Event Hire, Events Solution is installing pedestrian barrier, gantries, stages and information signs at the women only 5km races. The firm is responsible for demarcating the paddocks at the beginning and end of some of the busiest courses in the series, including Manchester, Hull and Sheffield, which attract several thousand participants and spectators.

James Wood, Event Solution's operations manager, said: "Race for Life is a well established Cancer Research UK fundraiser and is extremely popular across the country. The number of events has grown steadily, along with the amount of participants, so is vital we have a uniform crowd control system that offers brand awareness for the charity and its sponsors, causes minimum disruption to the affected area and is clearly visible among large numbers of people."

Event Solution's pedestrian barrier is used for low to medium risk crowd control. The one piece panels can be deployed quickly, interlocked to provide a continual fencing line and stacked when not in use. For further information, telephone 0844 870 9802 or visit www.eventssolutions.co.uk

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For further information please contact Nina Sorby at CORNER PR
Tel: 01246 433 451 Email: nina@corner-pr.co.uk Web: www.corner-pr.co.uk
Glencoe, Main Road, Marsh Lane, Sheffield S21 5RH