

Zouch Rebrand

It's been an exciting year for us here at Zouch Converters, picking up some big new clients and reaching our goals. Most importantly however, is our rebranding, our first since Zouch was founded in 2004. Alongside our shiny, new, built from the ground up website, we bring to the table a brand new logo alongside a consistent presence across social media channels so it's never been easier to keep up to date with what we are up to. All the above highlight our intention to remain at the forefront of our industry. Most importantly, to celebrate this, we are bringing back 'in the loop'.

Christmas is coming

Where did 2017 go? Christmas is almost upon us and it is predicted that for the first time since 2012 British shoppers could be spending less due to the uncertainties with the current economic climate. It's not all doom and gloom however as online and mobile sales are expected to take a record share of Christmas spending. So what does this mean for our industry? We suppose for all those that sell direct from their website should expect a good level of business this festive period. For Zouch however, we're not worried as our product is different. We offer a tailored solution, bespoke to your needs and are proud our products aren't simply 'off the shelf'.

Zouch in Sport

2017 has been a great year for sport and in many ways we've seen the rapid revival of boxing which has returned from a spell in limbo thanks to a once in a lifetime event the record breaking Mayweather vs McGregor fight earlier this year. Viewing numbers hit an all time high with pay-per-view figures breaking the \$1 billion mark which is frankly staggering. Closer to home, we've seen Anthony Joshua continue his unbeaten streak this year including a clash against fellow titan, Wladimir Klitschko. Our advanced foams have been used for many years now in boxing gloves, helmets and rings. Who knows, it's very possible we were, in some way, up close and personal during these bouts.

Happy Christmas from all of us at team Zouch!

We'll be closing our doors at 5pm on the 21st of December and returning at 9am on the 3rd of January.



Featured Product: ZOUCMount

Designed for bonding, joining and mounting, ZOUCMount is our range of double-sided self-adhesive foam tapes, Suitable indoors and out, our ZOUCMount tape's ability to attach materials is far more effective than mechanical fasteners, rivets and even advanced liquid adhesives. Not only are our tapes faster to apply than mechanical fasteners due to the lack of need for special tools or labour but ZOUCMount tapes also appear far easier on the eye because of its clean and neat appearance. Compared to alternatives such as liquid adhesives, using our foams will avoid drips, spills and waste providing a longer shelf life as well as delivering a sealed finish with thermal and acoustic insulation alongside vibration and shock absorbency.

Thanks to all our wonderful customers for helping us have an incredible 2017. We look forward to working with you all next year!

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