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It's about your products.  
Not ours.



## **This year we opened the doors of Rovema HQ and launched the Rovema Customised Experience.**

A series of sector specific in house shows which allowed customers the opportunity to see their products and packing up close and running on various Rovema solutions.

The feedback we've received has been overwhelming. Rather than the typical generic, and often rushed, trade show exhibition experience customers found a dedicated and relaxed environment specific to their industry. Having all Rovema "packaging experts" on hand to explain and discuss ideas and projects was, they said, a huge benefit.

We had the pleasure of hosting over 100 guests from 30 different nations who actively engaged in 2520 minutes of intensive discussions. The outcome has exceeded our expectations. This achievement is a testament to the hard work and dedication of our entire ROVEMA team.

We are celebrating a remarkable 25% increase in order entries at ROVEMA following our "ROVEMA Customized Experience".

Given all this success it goes without saying that more shows are being planned for 2024!

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There is a reason why we call our colleagues at ROVEMA Packaging Experts:

When it comes to providing our customers with the right machine for their product, we bring in all our expertise and look at the requirements of the entire product packaging process. We know that with the right automation strategy, with the right ROVEMA turnkey solution for each product, the packaging process can be made more efficient, more sustainable and more economical.

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**We do not sell  
machines. We  
sell solutions.**

**At ROVEMA, we know that as different  
as our customers' products are, so different  
are their needs.**





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