

(Please refer to our TRI UK [project page](#) for more specific unit/furniture details)

12 months after the announcement of their new ownership to Sports Direct, TRI UK unveiled the opening of their new flagship store in Shirebrook, Derbyshire. We are pleased to have had the opportunity to contribute to the design and development of this new state-of-the-art store.



*Credit: Smith Brewer*

In conjunction with Smith Brewer, we were tasked with developing a suite of bespoke retail furniture using a selection of concept renders and a supplied walkthrough video as reference. Frequent design meetings were required in order to capture the various

amends and a site survey also took place to help with the development of some of the more complicated retail units.





Credit: Smith Brewer

The units were drawn up in Solidworks, and the manufacturer was supplied with a drawing and additional 3D CAD data for each unit. A total of 28 individual units were drawn up for this project over the span of nearly 6 months.

As you can see from the selection of images included here, the design language of the furniture stayed true to both the concept images supplied and also the renewed direction of the TRI UK brand.

We were glad to have helped contribute to the successful opening of their new flagship store.





