

Fire Walk for Children's Air Ambulance



In November, Integrity Connect's Business Development Manager Jo Cooper will be taking part in a fire walk to raise money for the Children's Air Ambulance.

The [Children's Air Ambulance](#) is a national service, changing the face of paediatric and neonatal care through the high-speed transfer of critically ill babies and children, and flying them from one hospital to another for specialist care. Their clinically designed helicopter provides a flying intensive care unit for babies and children, and they work with 10 NHS paediatric retrieval teams across the UK, enabling them to bring their specialist equipment on board to safely transfer their patients from one hospital to another. If a child is too sick to fly, the Children's Air Ambulance can fly a specialist team directly to them.

The Air Ambulance service have teamed up with Time 4 Change to host a series of fire walk events across various locations across the UK. This year, Connect's Jo Cooper will be joining other fundraisers at [Witney Rugby Club](#) to take on the fire walk challenge – a barefoot walk over red-hot embers measuring around 800 degrees, to raise money for the Children's Air Ambulance.

Jo spoke to us about why she chose to take part in the fire walk challenge:

The Children's Air Ambulance Service don't receive any government or National Lottery funding, which I think is a massive oversight! I think it's one of the most valuable services, and they rely entirely on donations and fundraising events like this. I appreciate that there are so many other charities in need of funding, and not everyone can afford to sponsor everything. I'm hoping that enough people will give whatever they can afford to help this organisation reach its fundraising targets – if they do, they will be able to save more children's lives. It's as simple as that.

Jo's fire walk will take place on 7th November, so there's plenty of time for people to offer their support through her [just giving page](#), and help her reach her target of £250.

In addition to the fire walk, Jo has commissioned a one-off piece of wood art commemorating the Children's Air Ambulance. Jo will present the artwork to the charity on 7th November, to be displayed or raffled for additional fundraising.



The Connect Team and the entire Integrity family will be supporting Jo as she takes on this challenge, and we hope you will too.