

## WHAT ARE PACKAGING LABELS?

Here at Labels Zoo we produce a variety of high-quality labels, and one of our best sellers is our [packaging labels](#) in high-quality rolls of labels that come in two sizes and are made with super sticky adhesive. These are labels that usually contain a graphic or a piece of information on to indicate the contents of the box they're stuck to. Such indicators may include the contents, product specifications, health and safety warnings, branding, pricing information, any additional marketing information, contact details, how to control the packaging, and more. Packaging labels are usually made to be durable and permanent to allow the important information to remain on the box or item they are stuck to for as long as possible, so users can absorb the information when handling the package.

## WHAT ARE PACKAGING LABELS USED FOR?

Packaging labels are mainly used to indicate the contents of the packaging to which they adhere, providing information to the holder or courier. Some categories of product are subject to legal and regulatory requirements, which can stipulate specific information to be added to the item before it is allowed to be sold. An example of this is having prices and quantities or having relevant health and safety warnings on a potentially dangerous or hazardous product. Therefore, having packaging labels to provide specific information, specifications or contact information is a must.

## THE BENEFITS OF PACKAGING LABELS

Here at Labels Zoo, we are proud to produce a wide range of useful packaging labels that will help boost efficiency and keep your packaging safe, such as Do Not Bend, Fragile, This Way Up, Heavy, and more. Our packaging labels are hi-tack, permanent adhesive labels that are made with high-quality materials and are available in two different sizes. Packaging labels can help workers and consumers make informed decisions about the packaging they are stuck to, but that is not all, packaging labels have many more benefits, including:

- Provide information – providing the correct information can be vital – especially if the contents are hazardous or food related – to inform the user if it is safe to open or consume the contents. Not only that, but it can also protect the contents if the label states do not bend or handle with care. Therefore, utilise packaging labels to clear misunderstandings and better inform any customer or holder.
- Improve delivery – From warehouse to arrival, all purchases sent to deliver require labels, and sometimes multiple throughout their journey. Therefore, having certain packaging labels can not only make yours stand out, but it allows any user or holder to handle it properly, which reduces damages and returns.

- Safe and secure – Allow our packaging labels to ensure the security and protection of your product and whoever handles it.
- Efficient – With the right informational packaging labels, it can avoid any returns or misuse of the packaging, making for a faster delivery and higher success rates with deliveries. Therefore, it gives you more time and control over other sections of your business, creating a more efficient work environment.

## WHICH LABEL?



Packaging labels come with a variety of informative, hi-adhesive designs to best suit your business and needs. Our high-quality packaging labels come in rolls and are available in two different sizes, depending on your preference. Depending on what you need them for, we are sure you will find what you're looking for in our list, including do not stack, urgent, do not bend, keep dry, sold, handle with care, and more. Feel free to check out our [packaging labels page](#) for more information.

## GOT A QUESTION?

With a varied number of labels that we produce for our clients, across a wide range of industries, we are leading experts when it comes to labels. Our Zoo Keepers are more than happy to help you through the process, guiding you every step of the way and willing to answer any questions or queries that may arise. Do not hesitate, get in touch by [calling](#) one of our friendly Zoo Keepers or leave us a [message](#), as we're here to help!