

Scyphus Limited Expects Surge in Coffee Sales During Upcoming Dry Months

Northampton, January 11, 2024 - With "dry" months like Dry January and Sober October gaining popularity, local paper cup manufacturer Scyphus Limited believes coffee shops should prepare for a significant increase in coffee sales.

"We've seen growing interest in sobriety and non-alcoholic options lately," said Lez Carr, Director at Scyphus Limited. "This presents a prime opportunity for coffee establishments to provide satisfying alternatives."

According to recent reports, interest in Dry January increased 259% this year compared to 2022. Meanwhile, sales of non-alcoholic beverages tripled for one major business in January 2021 versus the previous year.

"As demand for non-alcoholic drinks rises during dry months, coffee shops can absolutely expect more customers looking for coffee," Carr said. "We encourage cafes to stock up on cups now to meet the expected demand."

This anticipated coffee boom coincides with overall industry growth projections. The global paper cups market is expected to reach \$12.94 billion by 2030, up from \$10.43 billion in 2023. Hot beverage cups, including coffee, are a key driver.

"With more people seeking out coffee and paper cup sales rising, it's a win-win for coffee shops," noted Carr. "We're ready to help cafes showcase their brand with our eco-friendly, visually striking paper cups."

Scyphus Limited provides customized, sustainable paper cup solutions for businesses across the globe. Their wide selection of branded paper cups aligns with the sustainability goals of today's coffee establishments.

Learn more about Scyphus Limited's paper cup offerings at [www.scyphus.co.uk].

About Scyphus Limited:

Scyphus Limited, based in Northampton, manufactures sustainable paper cups tailored to businesses' unique needs. Their eco-friendly cups promote brands through customized, visually appealing designs. Scyphus Limited is committed to providing quality paper cup solutions for cafes, restaurants, and other establishments.

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