

# Self-cling Window Sticker Advertising

[Self-cling window stickers](#) are a great way to advertise your business. They're inexpensive and can be placed on any glass surface, including windows, mirrors and even car windshields. The adhesive is water-resistant so they won't fall off during the rain or when you wash your vehicle. And because these stickers are self-clinging, they'll stay in place without needing tape or glue. Meaning they are the perfect option for advertising as they won't cause any damage to your property and they are easy to install. If you like to learn more about how self-cling window stickers can help with advertisements for your business, read our top reasons why below. Our [team](#) at [Bade Newby Displays](#) have come up with just a few top reasons why we believe self-cling window stickers should be in every business owners basket.



When it comes to companies and their brand awareness it is crucial your customers know who you are from just a glance, take [McDonald's](#) for example, we all know what that giant golden M stands for. Similar to [Nike](#), if we see the famous tick, we know what store it is. Having a memorable brand is a way for you to stand out from the rest in shopping centres or on the high street. It is important to be distinguishable, using self-cling window stickers will not only make the front of your business look great but they will serve as brand awareness advertisements. Meaning your customers will know it is your store by being able to recognise the self-cling window sticker from across the street. Blending any online marketing campaigns you may already have to ensure your brand awareness is consistent, use self-cling window stickers as an in-store campaign that can be easily changed or rearranged.

# Store Aesthetic

Whether you are a clothes shop or a car shop, the aesthetic of your building is one of the main things that help potential customers decide whether to venture inside or not. Your business will be judged by customer's immediately, for once appearance matters. Choosing to use self-cling window stickers as a way of advertisement on your property gives you the chance to provide your customers with what they are looking for, your brand identity. We believe that using self-cling window stickers can really elevate the front of your store and also inside, by using creative flair, you can create some beautiful stickers that can draw customers in. In turn, bringing in higher customer footfall and revenue. What more could any business be searching for?

## Cost-Effective Marketing

As previously stated, self-cling window stickers can transform the front of your shop, giving your customers the feel of your brand before venturing into the store. By using bold colours, fancy writing and unusual shapes you can draw attention to the window with very little effort.

Another reason for this is cost-effective marketing, self-cling window stickers are the perfect option for marketing campaigns. They are easily removable, easily changeable, cost-effective and look good. You can use creative flair to design a self-cling window sticker that will look impressive to your customers, not only that you can advertise anything you need too. If you are looking for straightforward marketing for sales or special offers, window stickers are the right decision. Not only do they look good, but they are easily removable so should you want to reuse them a few months down the line, if they are removed and stored correctly they will be perfectly good to use again. Another good idea that comes hand in hand with self-cling window stickers for cost-effective marketing is using QR codes that direct potential customers directly to your website, cutting out the need to come in-store should they not wish to or if your store is closed.

### Flexible, Sustainable, Reusable

The best part about self-cling window stickers is they do not need to be permanent. You can put them up and take them down at will. They work perfectly for promotional materials, notices and [seasonal specials](#), this is because they are easily put up and taken down, easily stored and reused the following year. Self-cling window stickers are also now more widely recycled, when they come to the end of their life, they can be sent for recycling keeping your carbon footprint as a company as low as possible.

### Unique To Your Company

The marketing designs you use on your company windows will help you become distinguishable from your high-street counterparts. You can have your self-cling window stickers designed to suit your company aesthetic and storefront, being able to choose the colours, style, design and more is a great way to create a familiar brand your customers will recognise. Not only that but with self-cling window stickers you can fully customise your design to your company, nothing is off-limits. By choosing window stickers, you are choosing a unique way of marketing that is solely designed for your company's purpose, nobody else's.

### Let Us Help You Today

Window stickers are a convenient and popular way to advertise. There is no better time than now to invest in window clings, as they provide an affordable option for businesses looking to market their products or services without getting too creative with costly marketing campaigns. BADE Newby Displays sells customizable self-cling window stickers that can be used by companies of any size who need some new advertising ideas! Contact us today if you want help promoting

your business through custom self-cling window stickers, we promise your advertisements will never of looked so good. [Give us a call](#) if you have any questions or queries regarding the self-cling window stickers we provide here at Bade Newby, we guarantee we will have something for you and can help with your marketing strategies. [Get a quote today.](#)