

Improvement Philosophy

What is improvement?

The term '**improvement**' is something every individual seeks, as well as businesses. **Everyone wants to improve**. We will always want this because improvement is **never-ending**. We can always be better, **we can always improve**. That is why here at MMP, we stand by this underlying philosophy.

Improvement cannot occur without learning, and learning cannot occur when one is perfect. This is why **we strive towards perfection**, while acknowledging we will never reach that point. **Perfection is an impossible milestone**, a myth in which we idolise, however, it is a **motivating** and **ambitious goal**.

Therefore, by **aiming for perfection**, we are able to measure our improvement when reflecting on the journey. **We get to see how far we have come**, despite the fact we did not accomplish the target of 'perfection', we will be far far closer. This stands for every person and every business.

Since our last post, we have continued our growth, taking on more work and expanding our expertise. Without the quintessential goal of perfection, it would have been increasingly difficult to improve. By this, **knowing that we are never perfect allows us to reflect on what we could be doing better**. There is always something!

So, to answer the overlying question, **improvement is subjective**. We must not compare ourselves to others, only to our past selves. That way, we are able to measure improvement both as a business and as people. Our journey so far this year has been nothing short of incredible, as we have taken this time to grow, improve, and overcome. We hope this philosophy helps others grow as much as it has helped us.