

RH Technical Industries: Your Partner in QR Code Label Manufacturing.

At RH Technical Industries, we specialise in manufacturing high-quality QR code labels. These labels are perfect for a wide range of applications. We can produce labels in any size or shape from thin film plastic substrates. Furthermore, we offer various printing and finishing options to ensure your labels look their best.

Many suppliers can offer QR codes printed onto vinyl and overlamine for protection, but few can provide QR codes undersurface printed and embedded into bespoke Labels and overlays. However, at RH, we have the capability to digitally print QR Codes, Barcodes and Serial Numbers on the reverse side of many substrates such as PVC, Polycarbonate and Polyester, allowing for robust industrial label solutions.



What is a QR code?

A QR code (short for Quick Response code) is a two-dimensional barcode that smartphones and other digital devices can scan. QR codes are made up of black and white squares arranged in a square grid, and they encode various forms of information, such as text, URLs, contact information, and even location data. This makes QR code labels a versatile and engaging way to provide your customers with additional information about your product or services.

The types of information you may need to share:

- **Product tracking:** QR codes can track the movement of products through a supply chain. This can help to improve efficiency and reduce the risk of counterfeiting.
- **Asset tracking:** QR codes can track the location and condition of assets, such as industrial equipment or vehicles. This can help to improve maintenance and security.
- **Access control:** QR codes can control access to secure areas or events.
- **Mobile payments:** QR codes can make mobile payments at parking meters etc.



Solutions for your product information.

RH incorporate QR codes into a wide range of custom-printed labels and [graphic overlays](#). This saves on producing separate labels that are not integral to the overall design. This process also ensures that all elements are robustly manufactured. Unique codes or other singular details will have the

same undersurface protection to withstand harsh environments and heavy use. Waterproof application and UV protection have become an easy addition to any project.

As the QR code is part of the main design, you are free to be creative with tooling, embossing and ink selection, making the code part of your overall branding.

If fraud or counterfeiting is an issue you must resolve, RH can offer the proper protection. Our tamper-evident coating or unique serialisation can ensure you have a product that is well protected. A unique QR code or serial number can hide exact product information that can be assessed at any time in the product's life cycle.



Add a Special Finish to your QR Code labels.

RH can add a variety of unique finishes to your QR code labels, such as embossing, metallic inks, and spot UV coating. This can help your labels stand out from the competition and make a lasting impression on your customers.

“We can also combine Digital Print (for variable data) with Screen printing to allow QR codes, etc., to be part of your Label, Graphic Overlay or Membrane Keypad to give the option of using specialist graphic inks such as Metallics

and Pearlescent effects to make your product stand out from the crowd. “
~ Tony Burd – Production Manager

QR code labels are a versatile and engaging way to provide customers with additional information about your products and services. Contact RH today to learn more about our QR code labels and other barcode solutions. Our friendly and helpful staff can give you a free, no-obligation quote. Call 01264 721450