

#### Issue 3: Automotive



# Zouch Newsletter - keeping you in the loop! September 2011

## Major UK based automotive OEMs committed to source more from UK component suppliers

The UK automotive component supply chain remains the key success factor ensuring a prosperous UK automotive industry, capable of influencing worldwide trends, attracting overseas investment, and able to offer the latest technologies in view of the low carbon transportation era.

The Government's strategic vision to develop the industry remains positive with a focus on maintaining a sustainable and successful UK automotive industry – an industry which is widely acknowledged as having a vital role to play in the transition to a more balanced economy.

The UK is becoming an increasingly attractive place for global OEMs to do business, with a growing demand to source more components, locally.

#### Is whiskey the new diesel?

Too good to omit; the story of a Scottish distiller utilising waste-products as a form of biofuel is sure to add to our readers' list of useless facts at the next pub quiz or family gathering!

According to WhatCar, MD of Bruichladdich whiskey distillery on the Hebridean island of Islay uses the distillery's waste products of pot ale liquid and draff to create biofuel, which he then uses to power an electric generator. The generator produces enough electricity to run his entire distillery -- and there's enough spare juice to charge his car! As good an excuse as any to put a bottle of the good stuff on that Christmas list!

#### Low carbon drive in European and US automotive trade

Over the last decade the significance of green issues in the automotive sector has grown rapidly against the stark backdrop of low-cost economies such as China and India. Environmental issues in the supply chain and logistics sector are positioning Europe back in the driving seat.

The sourcing and ethical compliance sector continues to look towards new technologies and replacement components to lower carbon emissions overall.

Aware of the commanding importance of green issues, Zouch Converters' partner company AFTC offer fifth generation state-of-the-art automotive grade tapes with a view to completely annexing rivets and screws in the components sector in the coming years.

AFTC SilverTape is building in momentum in the UK automotive trade! Give the AFTC Sales Team a call today on **0115 9886080** for an in depth look at how it can benefit you!

### SPECIAL FEATURE



#### **AFTC SilverTape AM Series**

These automotive grade tapes are double sided high performance acrylic-based adhesive tapes, which are especially designed for bonding steel, aluminum in modern vehicle manufacturing. The tapes are capable of absorbing the differing thermal expansions of the two different materials.

All AM grades maintain high impact resistance even at temperatures below 0 °C.



#### Zouch Die-Cut Gaskets

Zouch Converters specialize in rapid conversion using high quality materials from approved manufacturers. We can die-cut gaskets from a range of materials including: Neoprene, EPDM, Polyethylene, Polyurethane, PVC Foam, Nitrile/PVC, Latex and Solid Rubber products.



For more information on AFTC SilverTape call: 01159886080

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