

News release

Fronius marks 80 years of innovation at Solar & Storage Live 2025

Empowering independence through innovation

(Milton Keynes, UK – 22 August 2025) Fronius UK is excited to announce its participation at Solar & Storage Live UK 2025, taking place from 23rd to 25th September at the NEC Birmingham. Fronius will be presenting its latest technologies designed to drive energy independence and sustainability, whilst the solar technology leader also recognises a major milestone: 80 years of Fronius' innovations and technology.

Fronius' mission is to **enable energy independence through renewable energy powered by Europe**. This means all Fronius inverters are manufactured in Europe, ensuring exceptional quality and reliability and most importantly guarantees energy security, with all data being stored on European servers. With rigorous standards for **data protection and product performance**, Fronius delivers peace of mind alongside cutting-edge technology.

"This year marks 80 years of Fronius—a family-run company built on innovation, technology, and a passion for progress. At Solar & Storage Live UK, we're proud to showcase how far we've come and where we're headed. From the groundbreaking Energy Cost Assistant, that in combination with our Reserva Battery brings the customer closer than ever to true energy self-sufficiency, to intelligent solutions like the Wattpilot Flex EV charger and Verto Plus hybrid commercial inverter, we're continuing to empower independence through renewable energy." States Daniel Kastner, Managing Director of Fronius UK.

"Every Fronius inverter is designed and manufactured in Europe, reflecting our deep-rooted commitment to quality, reliability and ethical manufacturing, ensuring sustainability that goes far beyond the Solar PV electricity generated." he continues.

"We hold ourselves to the highest standards of security and performance, ensuring our customers' systems—and their data—are protected with care. We're excited to bring our latest innovations and positive energy to Solar & Storage Live UK"

Featured Innovations at Solar & Storage Live UK 2025

Energy Cost Assistant – Combined with flexible energy tariffs, this AI tool helps to significantly reduce energy bills.

This AI-powered tool offers deep insights into energy consumption and cost structures, identifies optimisation opportunities, and supports battery integration for efficient use of surplus energy.

Fronius Reserva – The next step towards energy self-sufficiency

This advanced energy storage device maximises independence from fossil fuels and ensures efficient solar power usage for homes and businesses, keeping generated energy useable, day and night.

Fronius Verto Plus – Next level efficient energy conversion

A powerful hybrid commercial inverter offering flexible applications thanks to multiple MPPTs and top-tier efficiency. With state-of-the-art power electronics, it provides reliable backup power and optimised energy yield—ideal for complex PV systems. Plus “Enhanced Power Harvest” allows the inverter to cover on-site loads at full power and charge the battery simultaneously.

Fronius Wattpilot Flex – Smart home EV charging

This smart charging solution enables flexible, cost-effective, and PV-optimised EV charging. It helps users maximise self-consumption of solar energy while reducing charging costs.

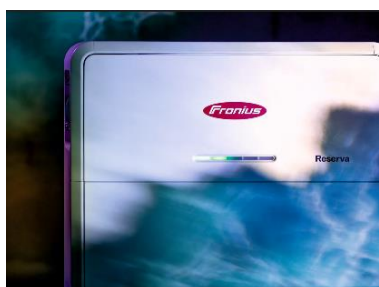
Fronius Argeno – High-performance inverter for commercial PV projects

Designed for large-scale installations, the Argeno combines high output with intelligent control to boost efficiency and profitability in the commercial sector.

We are turning 80, but you get the gifts!

We are giving away 80 amazing prizes for 80 years. Simply visit the stand for your chance to win. Join Fronius UK at Stand C50a in Hall 19 to celebrate 80 years of innovation and discover how Fronius is shaping the future of solar energy—one intelligent solution at a time.

Overview of images



Fronius bridges the gap to round-the-clock solar energy with the innovative Reserva storage solution



The Fronius Verto Plus is a powerful hybrid inverter that impresses with its flexible application options and maximum efficiency.



With the Wattpilot Flex, Fronius is setting new standards in electromobility.



Specially developed for the commercial sector, the Fronius Argeno impresses with its high performance and Profitability.

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We are Fronius

More than 7,000 employees worldwide, a current export share of 85 percent and 1,604 active patents: That's us, that's Fronius. Founded in 1945 as a regional one-man business, we are now a global player, as our 38 international subsidiaries and our network of sales partners in more than 60 countries impressively demonstrate. And yet, at our core, we are still a family business from Austria, active in photovoltaics, welding and battery charging technology.

Fronius UK Ltd, based in Milton Keynes, is a proud subsidiary of Fronius International. We provide sales, training, and technical support across the UK, helping customers and partners access our full range of solutions and expertise.

We have always developed products and solutions for a future worth living and offer our customers an all-in-one package: from preliminary planning and advice to ongoing monitoring and a needs-based repair service. We are innovative. We are curious. We are Fronius.

Query note

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