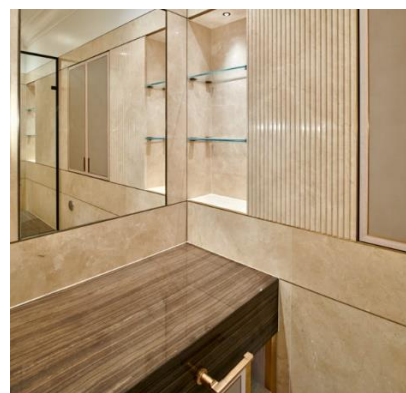




# Marble bathrooms for Belgravia



Project	stoneCIRCLE creative marketing			
Campaign Root	Bringing stone to life			
Sub-Categories	Residences			
Target	B2B			
Media	website news	LinkedIn page	Instagram posts	-
Words by				
Photos by	Marco Fazio			
Date   Update	14 Feb 2024			
Est. Launch	Tuesday, 20 February 2024			

## On this Root // Stone Experts

We want to highlight the craftsmanship of the stonemasons, conveying both their manual work and what can be achieved with the advanced machinery that they use. We will show how a raw stone block can be transformed with infinite solutions, limited only by human imagination.

Captions and hashtags (i.e. **#stoneexperts**) are vital to creating an incisive tone of voice.

## Online posting process //

The main body of information is on the company blog (news on B2B, info on B2C). Therefore, all posts are created with that container in mind and posted there firstly.

Email campaigns, and social media posts will follow as necessary, linking images and text extracts to the website article.

This document contains copywriting and images for each of them.

## The full story //

by xxx

# marble bathrooms for Belgravia

stoneCIRCLE recently completed a renovation project in Upper Grosvenor St for a private client.

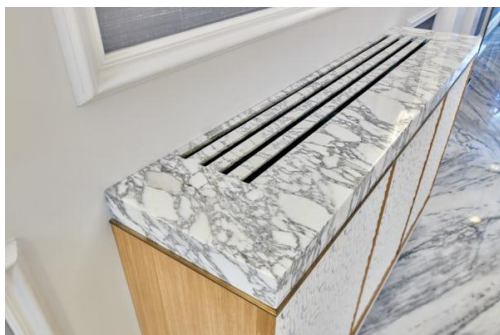
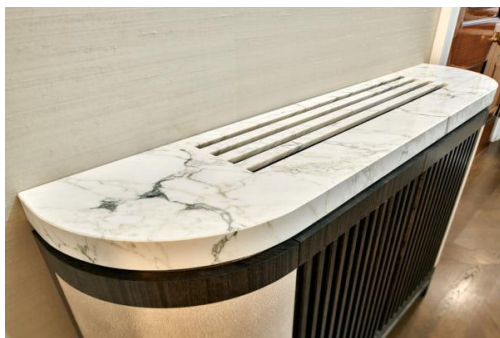
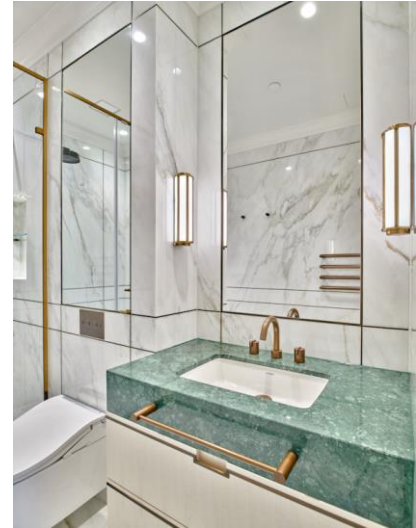
The project was designed by HBA Residential with stoneCIRCLE fabricating and installing the marble for the bathrooms, as well as some decorative touches elsewhere.



The master bathroom is a symphony in cream and brown, with floors and wall cladding in Crema Bianco and accentuating touches in Hermes marble. The walls have two patinated brass strips inlaid into the marble at dado height, complementing the brass fittings. The panels above the dado rail are fluted, with the ones below smooth. The vanity top is made from Hermes marble, and the shower has a bench in the same marble which is also inlaid in a square round the centre of the Crema Bianco shower basin, and in a strip in the floor.


The ensuite bathrooms are fitted with floors and wall panels in vein matched Calacatta Oro, the yellow tones of the veins picking up on the colour of the brass fittings. Here again patinated brass was inlaid in the walls dividing the panels and creating an accent feature. The vanity top is in contrasting Verde Guatemala marble adding a touch of colour to the monochrome scheme.

In the living areas, we provided radiator covers in Arabescato and Calacatta Monet and book shelving in Bardiglio. And in the hallway, a pedestal in Nero Marquina and patinated brass which contrasts beautifully with the existing white marble flooring.




<b>excerpt</b>	We provided marble bathrooms and accentuating touches for this private residence in Belgravia
<b>SEO title</b>	Marble bathrooms in Belgravia London
<b>SEO description</b>	stoneCIRCLE fabricated and installed marble bathrooms and other accent pieces for this beautiful residence in London's Belgravia.
<b>tags (blog)</b>	Residence, Calacatta, Crema Bianco, Verde Guatemala, Hermes, marble, Nero Marquina, Arabescato, Bardiglio
<b>tags (social media)</b>	#stonemasonry #stoneexperts #bringingstonetolife #marblebathrooms
<b>category</b>	Hotels and residences

## The story on LinkedIn //

#	copy	hashtags	images
1	Take a look at this fabulous project where we worked with HBA Residential on a private client's house. See more on our website. [link]	#stonemasonry #stoneexperts #bringingstonetolife #marblebathrooms	




#	copy	hashtags	images
			

## The story on Instagram //

We are scheduling ...

Here are captions, hashtags and images for each post:

#	copy	hashtags	image
1	<p>Take a look at this fabulous project where we worked with HBA Residential on a private client's house. See more on our website. [link]</p>	<p>#stonemasonry #stoneexperts #bringingstonetolife #marblebathrooms</p>	

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