

# CREATIVE **DESIGN**

## **IN-HOUSE GRAPHIC DESIGN STUDIO**

- Dedicated team of graphic designers
- Creative product design
- Total brand management
- Product design registration



servicenuw



## CUSTOM MADE PROMOTIONAL PRODUCTS

### BESPOKE MERCHANDISE ALLOWS TOTAL CREATIVITY WITHOUT LIMITATIONS

- Ideas and design service
- Fully flexible manufacturing and branding
- Ethically sourced from approved factories
- Critical path order management
- Audit order reports
- Product compliance
- Duty paid and customs cleared



# GLOBAL SOURCING

#### OUR NETWORK OF APPROVED SUPPLIERS COVERS MOST PRODUCT CATEGORIES & MANUFACTURING PROCESSES

- Audited factories
- Ethical working practices
- Quality control
- Product compliance
- Cost reduction
- Freight and logistic management
- Independent third party quality inspections

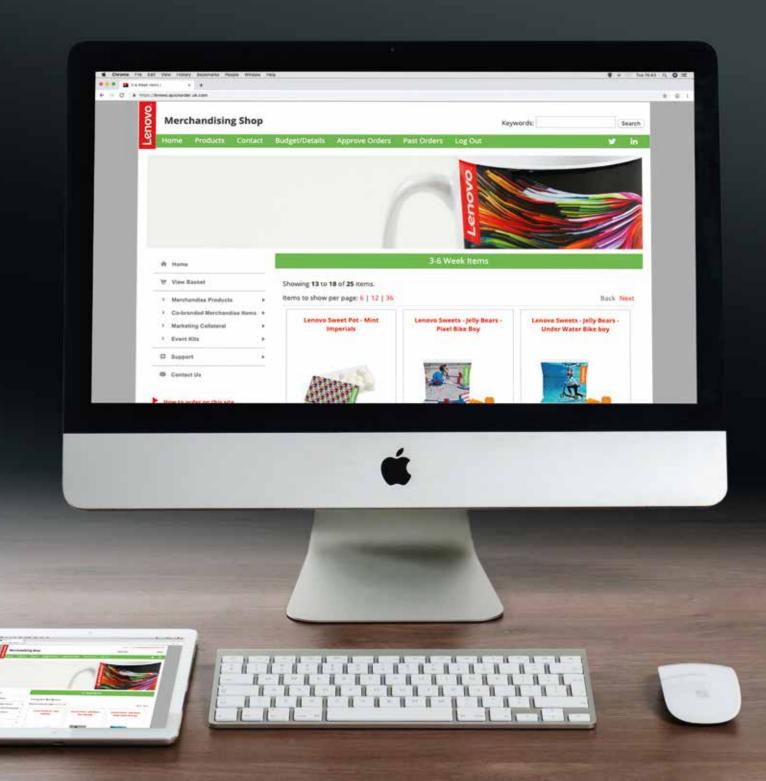


# GLOBAL ORDERING

## ONE WORLD, ONE BRAND, ONE ORDER

- Made to order merchandise provided globally
- Order collated from each country location
- Centrally manufactured
- Managed reporting through order process
- Customs clearance and duty paid
- Delivery to door in each region
- Invoiced centrally or locally





## MERCHANDISE MANAGEMENT **PROMO WEBSTORES**

### TOTAL CONTROL OF THE PURCHASE & DISTRIBUTION OF BRANDED MARKETING PRODUCT & COLLATERAL

- Promo web stores designed and developed in-house
- Regional or Global stores
- Integration with purchasing systems (Coupa, Ariba)
- Single-sign on software
- Consolidated purchasing
- Pre-approved product range
- Stock availability 24-7
- Transparent delivery costs
- Management reporting
- Contracted price agreements
- Cross-charging by budget
- ISO 27001 compliant





## FULFILMENT AND **DISTRIBUTION**

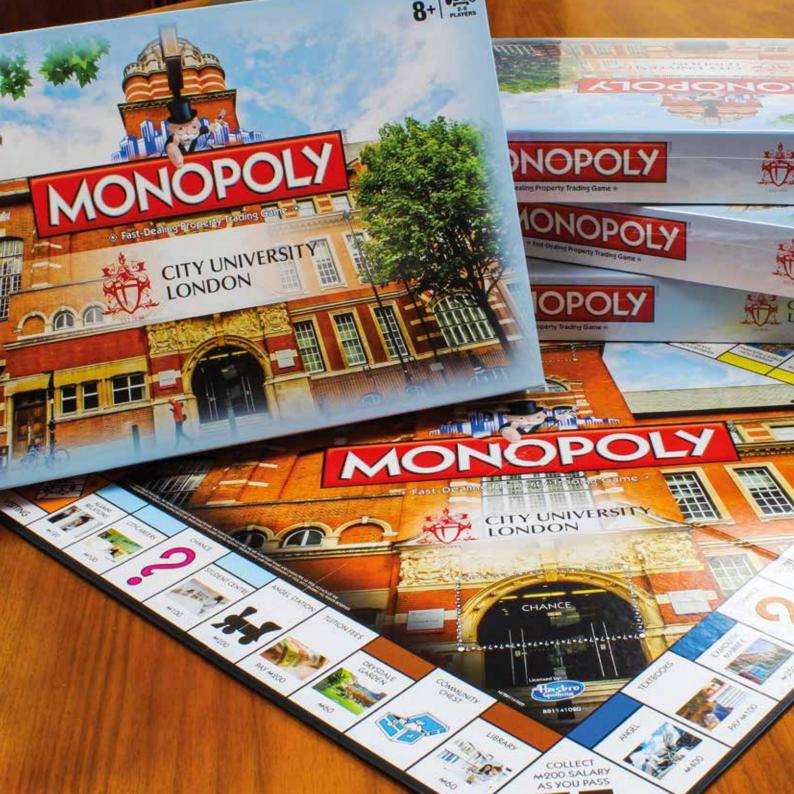
### MERCHANDISE SOLUTIONS DESIGNED TO GET YOUR CAMPAIGN MERCHANDISE TO MARKET

- Tailor-made product solutions
- Creative packaging design
- Pick and pack service
- Global storage and distribution
- Itemised delivery reporting
- Campaign reporting



## WE SUPPORT THE **WORLD'S** TOP BRANDS

AUTOMOTIVE	LEISURE	PROPERTY	FINANCIAL
Neugeot	Virgin active	<b>Knight</b> Frank	Canada Life"
🛞 SCANIA		STRUTT &PARKER	
Kawasaki	P&O CRUISES	BAP PARIDAS GROUP	Standard Standard
BD	dunard 💩	savills	Allianz 🕕
НУППАН	Sabre.	CUSHMAN & WAKEFIELD	Goldman Sachs
MANUFACTURING	IT	RETAIL	<b>HEALTH &amp; BEAUTY</b>
Howden	Lebara	filtiop	<b>Amway</b> <sub>™</sub>
	Lenovo.	Ducana	TED BAKER
蹤 Collins Aerospace	Lenovo.	Dreams	LONDON
Collins Aerospace	riverbed	Dreams SPORTS	LONDON Johnnon Johnnon



## WE OFFER THE **WORLD'S** TOP BRANDS



# OUR LOCATIONS

#### **UK Head Office**

Arcadia Branded Merchandise Grove Place Wellington Road High Wycombe Buckinghamshire HP12 3PR United Kingdom www.arcadiaonline.co.uk

#### **London Sales Office**

Arcadia Branded Merchandise 1 Fore Street Moorgate London EC2Y 9DT United Kingdom

#### **Manchester Sales Office**

Arcadia Branded Merchandise Arrow Mill Queensway Rochdale OL11 2YW United Kingdom

#### **US Office**

Arcadia Merchandise Solutions Inc. 157 Church Street, 19th Floor New Haven, CT 06510 USA www.arcadiams.com **EMEA Distribution Centres** Heston, London Eindhoven, The Netherlands

**US Distribution Centres** New Haven, Connecticut

**APAC Distribution Centres** Sydney, Australia