

CREATIVE **DESIGN**

IN-HOUSE GRAPHIC DESIGN STUDIO

- Dedicated team of graphic designers
- Creative product design
- Total brand management
- Product design registration



servicenuw



CUSTOM MADE PROMOTIONAL PRODUCTS

BESPOKE MERCHANDISE ALLOWS TOTAL CREATIVITY WITHOUT LIMITATIONS

- Ideas and design service
- Fully flexible manufacturing and branding
- Ethically sourced from approved factories
- Critical path order management
- Audit order reports
- Product compliance
- Duty paid and customs cleared



GLOBAL SOURCING

OUR NETWORK OF APPROVED SUPPLIERS COVERS MOST PRODUCT CATEGORIES & MANUFACTURING PROCESSES

- Audited factories
- Ethical working practices
- Quality control
- Product compliance
- Cost reduction
- Freight and logistic management
- Independent third party quality inspections

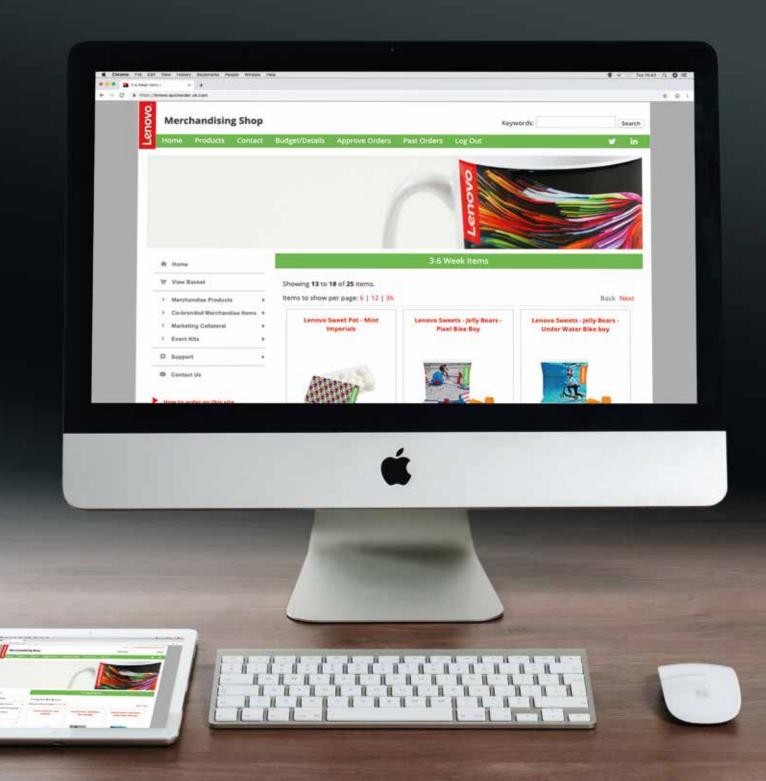


GLOBAL ORDERING

ONE WORLD, ONE BRAND, ONE ORDER

- Made to order merchandise provided globally
- Order collated from each country location
- Centrally manufactured
- Managed reporting through order process
- Customs clearance and duty paid
- Delivery to door in each region
- Invoiced centrally or locally





MERCHANDISE MANAGEMENT **PROMO WEBSTORES**

TOTAL CONTROL OF THE PURCHASE & DISTRIBUTION OF BRANDED MARKETING PRODUCT & COLLATERAL

- Promo web stores designed and developed in-house
- Regional or Global stores
- Integration with purchasing systems (Coupa, Ariba)
- Single-sign on software
- Consolidated purchasing
- Pre-approved product range
- Stock availability 24-7
- Transparent delivery costs
- Management reporting
- Contracted price agreements
- Cross-charging by budget
- ISO 27001 compliant





FULFILMENT AND **DISTRIBUTION**

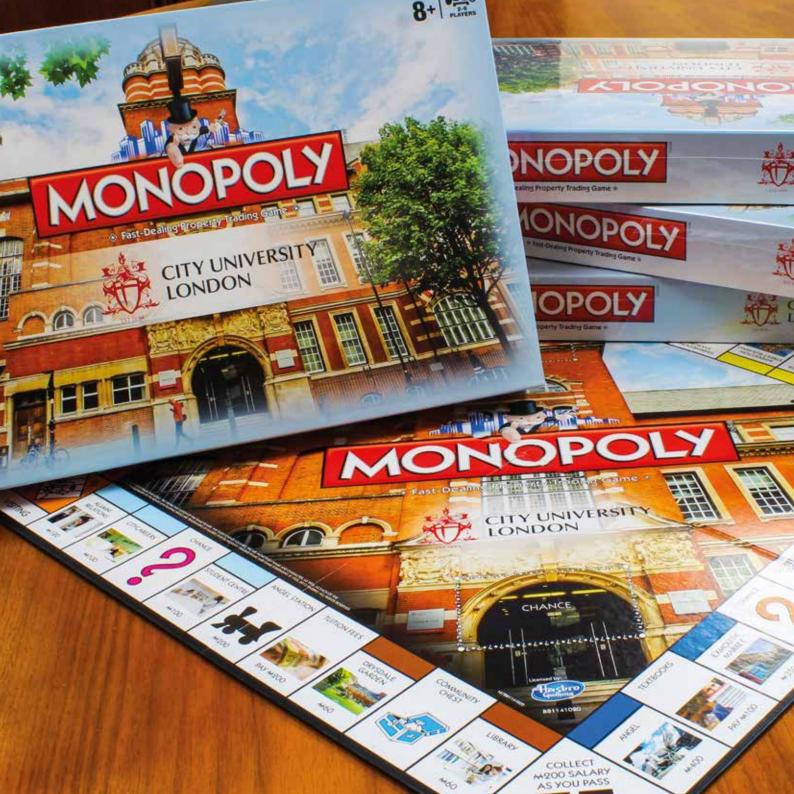
MERCHANDISE SOLUTIONS DESIGNED TO GET YOUR CAMPAIGN MERCHANDISE TO MARKET

- Tailor-made product solutions
- Creative packaging design
- Pick and pack service
- Global storage and distribution
- Itemised delivery reporting
- Campaign reporting



WE SUPPORT THE **WORLD'S** TOP BRANDS

AUTOMOTIVE	LEISURE	PROPERTY	FINANCIAL
Neugeot	Virgin active	Knight Frank	Canada Life"
🛞 SCANIA		STRUTT &PARKER	
Kawasaki	P&O CRUISES	BAP PARIDAS GROUP	Standard Standard
BD	dunard 💩	savills	Allianz 🕕
НУППАН	Sabre.	CUSHMAN & WAKEFIELD	Goldman Sachs
MANUFACTURING	IT	RETAIL	HEALTH & BEAUTY
Howden	Lebara	filtiop	Amway _™
	Lenovo.	Ducana	TED BAKER
蹤 Collins Aerospace	Lenovo.	Dreams	LONDON
Collins Aerospace	riverbed	Dreams SPORTS	LONDON Johnnon Johnnon



WE OFFER THE **WORLD'S** TOP BRANDS



OUR LOCATIONS

UK Head Office

Arcadia Branded Merchandise Grove Place Wellington Road High Wycombe Buckinghamshire HP12 3PR United Kingdom www.arcadiaonline.co.uk

London Sales Office

Arcadia Branded Merchandise 1 Fore Street Moorgate London EC2Y 9DT United Kingdom

Manchester Sales Office

Arcadia Branded Merchandise Arrow Mill Queensway Rochdale OL11 2YW United Kingdom

US Office

Arcadia Merchandise Solutions Inc. 157 Church Street, 19th Floor New Haven, CT 06510 USA www.arcadiams.com **EMEA Distribution Centres** Heston, London Eindhoven, The Netherlands

US Distribution Centres New Haven, Connecticut

APAC Distribution Centres Sydney, Australia