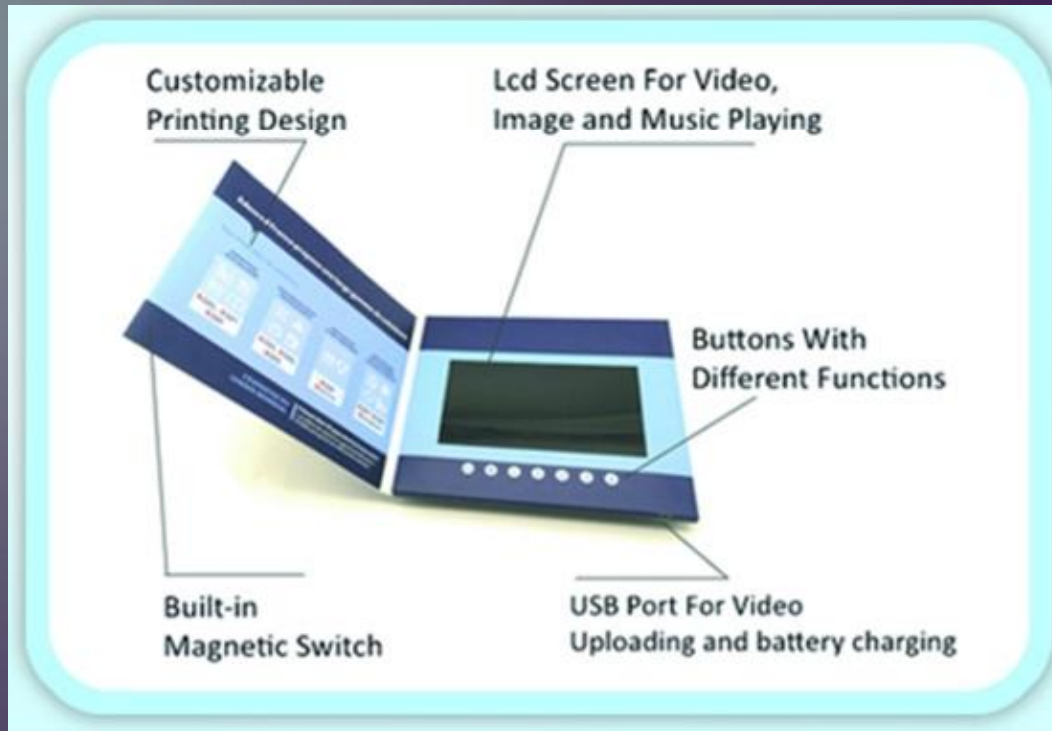
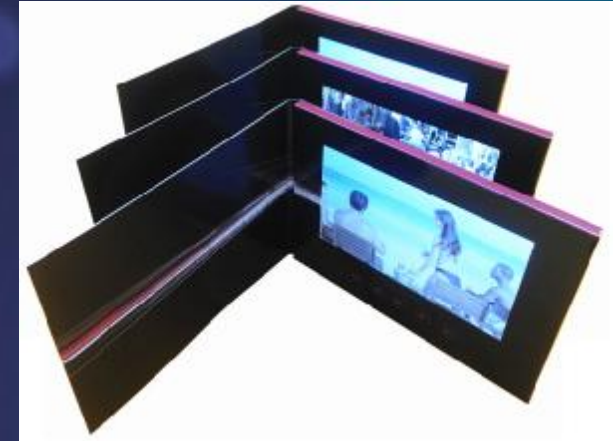


Video Brochure/Video box

What is a video brochure

- ★ It is an innovative digital and print combined product, including text, audio and video.
- ★ It's something like a greeting card/a book with LCD screen which can display videos or photos for advertising purpose.
- ★ The Printings, sizes of paperboard & screen can be customized, also there is flash card inside which you can upload videos by yourself.
- ★ It can be widely used in many fields, like business promotion, exhibition, invitation, festival recording...





Application



Business Promotion

LCD Video Brochure can represent the company/brand, individual agents, promotions or project launches. Combining traditional print brochure with LCD screen, it instantly showcases your brand. When you open the brochure its unique selling power comes to life inside. The LCD screen is perfect for sharing your key communications with your audience in a dynamic, visual and audio form that has a greater level of engagement than most conventional formats.

Tourist Attraction/Real Estate/Hotels Introduction

Sometimes excellent marketing is even more important than products itself. More and more clients in the real estate and medical area choose video brochure to be their marketing tools. Appealing story-telling can always attract people to know more about your tourist attraction, your house and hotels.



Event Invitation

Want to impress people whom you want to invite to a gala, meeting, fair or even an election campaign? Video brochure is an unique and effective way to leave deep impression to people and express what you want to say to them! A dynamic video invitation worth a thousand static words on the paper.

Festival/Wedding/Birthday Recording

Beautiful moments always worth remembering for a lifetime. With your video inside a brochure, the memorable moments can be watched whenever and wherever possible. You can also send out the brochures to express your happiness to your family and friends.

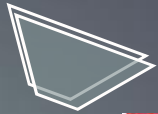


Video Brochure/video booklet

Why video brochure

- ★ Video marketing enables you to showcase innovative products , advertising , sales promotion and attract people's attention by creating awareness of your company or service.64% of consumers are more likely to buy a product after watching a video about it.
- ★ Video marketing can help you launch a product with a clear and concise video message allowing your target audience to get a better understanding of its features . Most people retain 95% of the message in a video compared to only 10% of what they read in text.
- ★ Nowadays , in this busy world , time is our most important asset . Audiences now prefer to watch video instead of reading text . Information can be communicated quickly and ease with video , given a 60 seconds video can translate to around 1.8 million words.
- ★ If you want to leave a big first impression , video brochures are where you want to be . They will give you the greatest ability to express your brand message in a way only you can.

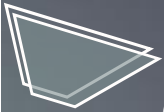




Specification

Display Size	2.4inch,4.3inch,5inch,7inch,10inch
Video format	MP4,3GP,AVI MOV,ANI,ETC.
Picture format	BMP,JPG,JPEG,ETC.
Music format	MP3,WMA,PCM,ETC.
Power on/off	Light sensor, Magnet switch, motion sensor, push buttons
Paper Size	A4,A5 or customized size
Usage	Advertising Brand,Business Gift,Wedding Invitation,Brand promotion.
Product style	Aritifical
Video resolution	Hd video maximum 1920*1080 minimum 320*240.
Product categories	video brochure

Screen Size	Display Area	Screen Ratio	Resolution	Battery	Working time
2.4 Inch TFT LCD Screen	48mm*36mm	4:3	320*240	320~24000mA	>=2hours
4.3 Inch TFT LCD Screen	94mm*53mm	16:9	480*272	320~24000mA	>=2hours
5 Inch TFT LCD Screen	110mm*61mm	16:9	480*272	320~24000mA	>=2hours
5 Inch IPS Screen	107mm*64mm	16:9	800*480	320~24000mA	>=2hours
7 Inch TFT LCD Screen	152mm*85mm	16:9	800*480	320~24000mA	>=2hours
7 Inch IPS Screen	152mm*85mm	16:9	1024*600	320~24000mA	>=2hours
10 Inch TFT LCD Screen	221mm*124mm	16:9	1024*600	320~24000mA	>=2hours



Our works for reference

