

Unique Packaging introduces an exciting new product... THE AIRBAG

This new packaging concepts excels in protecting your product in a cushion of air.

By inflating the airbag your product is protected by air columns that will not only prevent movement within the box but will give superior rupture and buffering capabilities.

The air-bag is a high-quality product that is price competitive and well designed. It is an excellent alternative to all other forms of protective packaging.

It is used on a wide range of products that include TV's, computers, electrical appliances, and glassware and wine bottles. In fact anything that is delicate and in need of maximum protection. Product shape is not a problem so please call to discuss your needs on +44 (0) 1235 224765 or email john.bell@unique-packaging.co.uk

The chart below shows comparisons with existing protective packaging materials

Packing Material	Air-Bag	Pulp Mould	Polystyrene	EPE Pearl/ Ball Cotton
Size	Totally flat before inflate	Smaller	Loose	
Storage	Saving space	Smaller storage space	Huge storage space	
Humidity Resistance	Humidity resistance, water proof	No humidity resistance		
Shock Protection	Product is totally covered. Excellent shock protection	High damage ratio during delivery. Bad shock protection		
Environmental Protection	Small size and easy to recycle	Consume large amount of pulp	Big size and high recycle cost	
Company Image	Beautiful appearance enhancing company image	Only provide protection, does not enhance company image		



Advantages of Airbag

1. Air-Bag cushions are ready-made to be inflated only when needed hence it uses minimal storage space.
2. Each Air-Bag cushion is 99% air and 1% cellophane and is stored and shipped flat which reduces transportation costs.
3. The Air-Bag cushion is rupture-proof and has excellent buffering capabilities, able to withstand up to 60-120kg of pressure.
4. Used either as a filler or buffer, the Air-Bag cushion offers maximum protection. Compared to other packing materials, Air Bag is able to prevent damage caused by movements during transportation because of its unique ability to conform to the shape of the packed object.
5. Under most conditions, using Air-Bag cushions can reduce packing costs by 20-40%.
6. The Air-Bag cushions are fully recyclable and environmentally friendly even if discarded or incinerated.
7. Air-Bag cushions use materials that are non-toxic and maintains an environment friendly production process.

Total Cost Reduction

1. Due to superior protection, transportation damage can be reduced.
2. Packaging volume can be reduced 10~30%, further reducing the cost of the transportation.
3. Air Bag is completely flat before inflated, which helps saving storage space and reduced storage cost.
4. Packing process can be reduced, as well as the labour cost.
5. Full automatic production, quick delivery and no need for mould.

Excellent Buffer

The bottles are fully protected by the excellent air buffer, which tightly holds the bottles inside the bag to prevent damage whilst in transport...There are no gaps between goods and air bag. The Air bag prevents reverse direction air leakage and the protection levels remains the same even if some air tubes are damaged. Each air bag can withstand up to 100kgs of pressure.

