

# Cobalt Systems Expands Horizons with Dedicated New Manufacturing Facility

Cobalt Systems, an innovative leader in barcode labelling automation, is set to embark on an exciting journey of expansion and development, as the company shifts its focus towards robust growth strategies with the opening of a dedicated manufacturing facility and Visitor Centre.

The spotlight is now on the company's overall growth and evolution, as Managing Director and Founder, Tony Hunt explains. "Cobalt Systems is entering an exciting growth phase, fortified by the investment in our brand-new, dedicated manufacturing facility in Wardle, Cheshire along with an expanding team and continuous product development."

Established in 1997, Cobalt Systems is a British manufacturer renowned for its labelling innovation and barcoding automation. The business was previously located in Crewe, Cheshire and has relocated to a larger site on Cheshire Green Industrial Park in Wardle which has been fully fitted out to meet the manufacturing demands of the business.

"Cobalt's new premises allows us to increase our manufacturing capabilities and deliver a stronger level of support for our partners and distributors," continues Hunt. "The benefits for our customers are huge. It means reduced lead times from order to delivery and significantly improved manufacturing efficiency. Our investment in on-site CNC machinery will also create cost and time effective bespoke component production."

The new premises include a new Visitor Centre and Demonstration Suite. "This is a unique offering that gives customers and prospects

an insight into Cobalt Systems' print and apply labelling manufacturing capabilities, showcasing our latest technology and engineering excellence," continues Hunt. "We have a strong heritage in robust and quality print and apply manufacturing and we look forward to being able to showcase that in a real way, getting customers on site to see how we work and experience the solutions we develop in person."

This strategic shift reflects Cobalt's confidence in its innovative approach, cutting-edge technologies, and a steadfast commitment to excellence. With a proven track record of delivering exceptional products and services, Cobalt is poised to capitalise on emerging opportunities and further solidify its position as a key player in the automation arena, especially with development focus on greener technology.

"At the PPMA show in September, we had some terrific feedback from visitors about our Linerless Print and Apply technology," expands Hunt. "There's a definite appetite for greener technology and as the industry and our customers are showing no sign of stepping back from their commitment to sustainability, we are putting our focus on low-energy, electric tools for our NEXUS print and apply labelling technology and linerless options to massively reduce material waste. These will soon be available for demonstration at our Visitor Centre."