

ENVIRONMENTAL, SOCIAL, GOVERNANCE (ESG)

Environmental, Social, and Governance (ESG) is becoming an integral part of business strategy across the world. Sustainability is a key focus for both businesses and individuals alike – we only have one planet after all.

Here at Messagemaker Displays, we are dedicated to keeping our planet alive whilst creating a sustainable supply chain for our customers.

By applying a positive & innovative approach we will overcome problems and embrace new and exciting opportunities together. In taking this approach, we will nurture a great place to work, allowing us to reach our full potential and ultimately share in the company's success.

**Sustainability sits at the heart of all our
innovations**

**Every progressive step must be a step
towards lowering our carbon footprint and
making a positive impact on our environment**

Net Zero by 2030

We are dedicated to help create a better environment for wildlife, people and the planet – for both current and future generations.

We are actively measuring, target setting, reducing and offsetting our carbon emissions in order to reach our goal of becoming Net Zero by 2030.

We are working toward this goal through:

- REDD+ Protecting the Amazon and UK Trees
- Providing Clean Cookstoves in Kenya

- Renewable Energy, delivering wind generation in India

Sustainable Manufacturing

As both a manufacturer and supplier, we recognise that we have an impact on the environment. Through reducing our waste, providing innovative products and recycling, we are able to help keep our planet healthy whilst also sharing the environmental benefits to our customers.

Our sustainable offerings include:

- Low power, energy efficient LED signs
- Compatibility with renewable power sources
- Integration with environmental IoT technologies
- Long to reduce repair and waste





Charity

We know the value of giving back to the community. Every year the team takes part in fundraising events. These include challenging hikes and climbs and sleeping rough to raise funds for the homeless.

Here are some of the charities that we support:

- YMCA (Redhill)
- The Lucy Rayner Foundation
- St Catherine's Hospice
- The Children's Trust

This year, our team spent two days climbing Slovenia's largest mountain in order to raise money for The Children's Trust.



[Read about our 2022 trek here](#)

Our Sustainability Roadmap – coming 2023