



HAPPIER SHOPPERS

OCEANIS COLLECTION

ONE OBJECTIVE

Help to reduce oceanic plastic and help to conserve the environment



ONE PROJECT

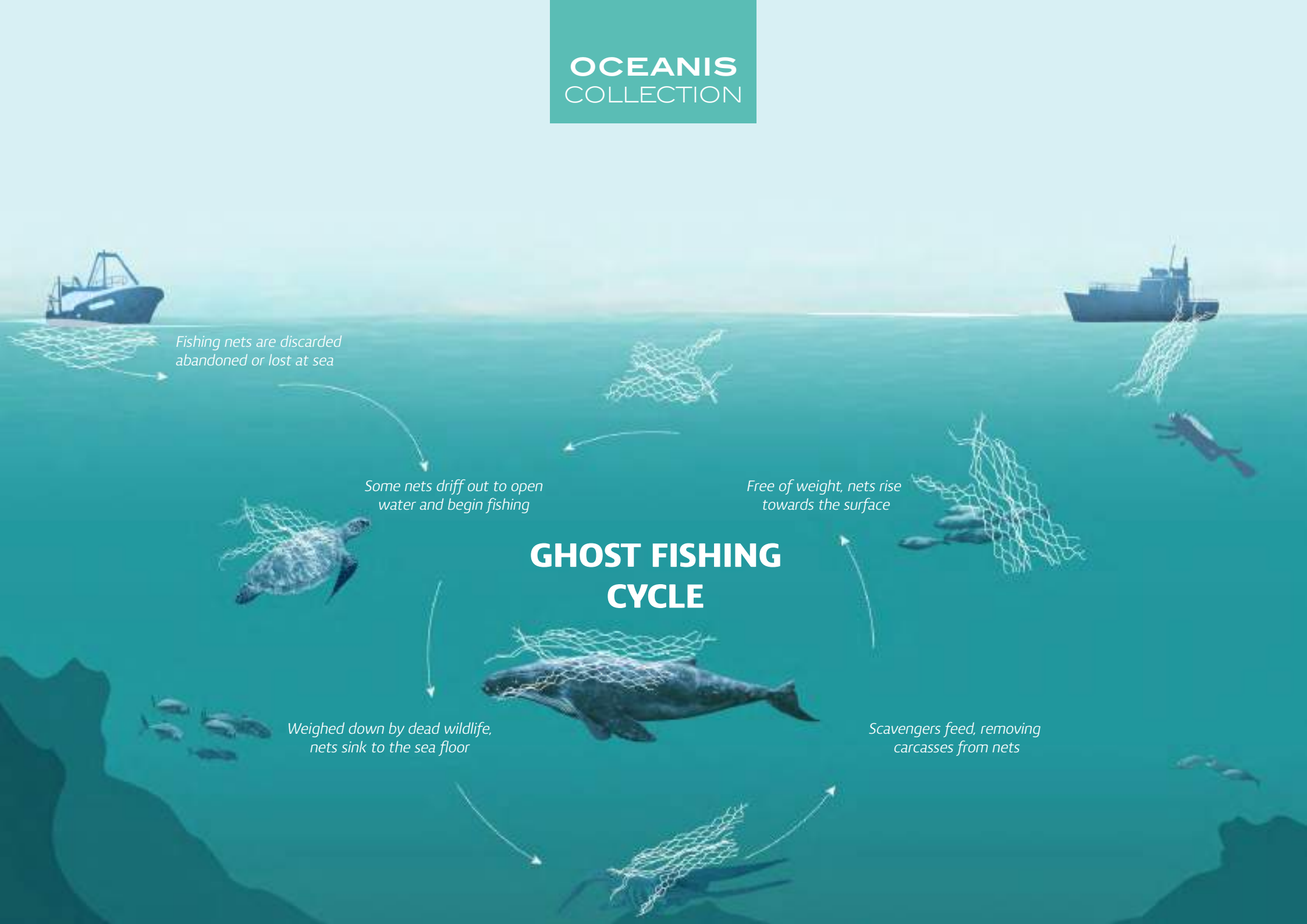
Baskets and trolleys made of used and recycled fishing ropes

THE PLASTIC TRASH IN OUR OCEANS IS A **HUGE** **THREAT** TO MARINE LIFE

Hundreds of thousands of marine animals die every year after being caught involuntarily or caught in the nets that remain adrift in seas and oceans. Some reasons for this ecological trap are lost fishing nets, plastic and nylon ropes, canned drink rings, plastic chairs and boat ropes.



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*Fishing nets are discarded
abandoned or lost at sea*

*Some nets drift out to open
water and begin fishing*

*Free of weight, nets rise
towards the surface*

GHOST FISHING CYCLE

*Weighed down by dead wildlife,
nets sink to the sea floor*

*Scavengers feed, removing
carcasses from nets*



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OUR PARTNER COLLECT
THESE ROPES AND **TRANSFORM**
THEM INTO A NEW RAW
MATERIAL THAT CAN BE USED
TO PRODUCE NEW PRODUCTS

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¿HOW DOES IT WORK?



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FROM OCEAN PLASTIC TO RAW MATERIAL

Our raw material is **produced from ropes used** in the fishing industry

These ropes are **made from PP**

We get these ropes from harbors all over Europe, mainly from Scandinavia

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AN INNOVATIVE PRODUCT MADE OF POST-USE
RECYCLED FISHING ROPES AS **TO PROMOTE**
OCEAN CIRCULAR RECYCLING PROCESS





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ShopRoll³⁴



OCEANIS
COLLECTION

THE BEST COMBINATION OF **SHOPPING BASKETS AND CARTS** FOR YOUR SHOP





plastic change

You can participate in the change with each basket or cart purchased **Part of the benefit will be donated directly to the NGO Plastic Change for the collection of marine waste** whose efforts are focused on stopping plastic pollution in the world

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HAPPIER SHOPPERS

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