



## **Formbar Make Significant Business Hire**

Formbar is very pleased to announce the appointment of Charlotte Carlisle to the position of Operations and Finance Manager. Charlotte will be tasked with improving the organisation's processes and procedures whilst helping drive the business forward.

Charlotte joins the team with an excellent pedigree in finance and operational management having spent the last 5 years fulfilling a similar role within the charity sector. In this challenging role, Charlotte was tasked with developing strategies and planning to ensure the charity was as efficient as possible whilst ensuring the maximum financial funding for the charity. Charlotte brings experience and qualifications to the team in administration, HR and operations which will enhance the day-to-day running of Formbar. Charlotte also brings experience in events management which will certainly help the business when exhibiting at events such as Glee in Birmingham.

Managing Director of Formbar, Hannah Lewis, purchased Formbar in 2019 and despite the challenges of the pandemic the business has grown even faster than expected. Hannah commented: "I am so proud of the whole team, everyone has worked so hard to respond to the massive increase in demand for Formbar trolleys and baskets" This significant upturn has created the need for improved and enhanced procedures and Hannah is confident that Charlotte is the right person for the job, Hannah continued "We made the strategic decision to bring an Operations and Finance Manager into the team earlier in the year but knew we had to make the right hire. Charlotte's experience, knowledge and experience made her an ideal fit for the team, and we look forward to her joining the team. Her appointment will also mean other team members can focus on customer service and further developing opportunities"

Formbar was founded in 2005, and launched due to the breakup of a larger business. Formbar retained the distribution agreement with Marsanz and the supply contracts with a few convenience symbol groups. From this small foundation, Formbar has grown to be a specialist UK supplier of trolleys and baskets to National Retail Chains, Convenience Symbol Groups, Independent Retailers, Garden Centre Groups, Independent Garden Centres, Launderettes, Hotels, Academic Institutions and more.

In 2019 Hannah Lewis, who had been working for Formbar for 10 years, took the opportunity to purchase Formbar to be able to drive it forward with ambition. In the first three years since this change of ownership, Formbar has succeeded in achieving substantial growth, doubling turnover by attracting many new customers and introducing new innovative products.