

SIC, one of the UK's leading manufacturers of cable assemblies, control boxes and panel wiring is this year celebrating 50 years of Manufacturing Excellence. We have enjoyed an extremely successful history at SIC and as we tick into 50 years within the electrical manufacturing industry there is no sign of slowing down.

Started in 1964 and originally called Swansea Industrial Components, the company supplied electrical assemblies such as wiring looms and cable harnesses into the White Goods and Gaming markets but as we continued to improve and diversify our manufacturing capabilities we were able to expand into new product applications and new sectors. Today SIC are proud to serve over 450 customers across 24 sectors as diverse as Aerospace, Boilers, Automotive and Vending. This consistent expansion has allowed us to become the full manufacturing partner that we now are to our customers; with a 188,000 ft<sup>2</sup> UK based manufacturing facility employing a workforce of over 150 people.

SIC remains a family owned business to this day and this has helped to maintain a very clear identity of what drives the company forward, the pursuit of manufacturing excellence. This is more than a strapline to the business; as outlined by **Operations Director Anthony Roberts** "Manufacturing excellence permeates everything we do, from making sure we maintain our ISO9001/ISO14001 quality and environmental standards, from offering customers delivery systems that best match their production schedule and fundamentally ensuring that every project we take on and every product we manufacture is done so with the highest levels of excellence."

As part of our 50<sup>th</sup> anniversary year we are attending Subcon at Birmingham NEC in June where we will be showcasing the full range of capabilities that we have perfected over half a century in the industry. We are greatly looking forward to a landmark year of continued growth for ourselves as well as our customers and anticipate another 50 years as one of the UK's premier contract manufacturers.

