

## **Investing in the future**

In the 50 years since being founded SIC have had an on-going policy of continual capital investment in new machinery to allow us to provide our customers with the highest levels of quality. To support this we have recently purchased and installed a new state of the art machine for the production of cables down to 30 awg a necessity for products and builds with requirements for precision cabling.

The introduction of this machine into our manufacturing facility will have a number of significant benefits to our customers, as well as increasing our production capabilities it will also give us greater flexibility to meet our customers' needs whilst maintaining the levels of quality production that they have come to expect from us.

As well as investment in machinery, we also strongly believe that training and development is at the core of our on-going success. Our production engineers are all encouraged, trained and supported in developing cross-functional skills and the introduction of this new equipment has meant that our machine line team now have an unprecedented level of flexibility that not only aids our production capability but has helped to develop a greater team spirit.

Anthony Roberts, Operations Director at SIC stated: "Investment in the latest technology has always been a priority for SIC, we have built our reputation on quality manufacturing and that can only be achieved by striking the right balance between highly skilled engineers and incorporating the finest machinery and I believe that is what we have. The direct benefits for customers will be plain to see and we look forward to building on our existing business in a number of key sectors"

