

## **Gold Standard for Mars Drinks**

SIC Ltd has been presented with Mars Drinks' coveted Gold Standard Award for Quality Performance 2013 after once again being confirmed as an assured supplier.

The scheme has been running for several years now and is open to Mars Drinks assured suppliers, the Gold Standard Award for Quality Performance is for those suppliers who meet and exceed the requirements laid out by Mars Drinks for the highest levels of quality. The award focusses on the Quality Management Procedures in place ensuring that everything supplied is of a consistent high quality with on-time delivery performance.

Mars Drinks present this award to the supplier who achieves specific criteria in terms of product quality and service delivery. For 2013, the criteria for the Gold Standard Award for Quality Performance included better than target parts per million rejected, better than target on time in full delivery performance and a consistently high level of customer service.

**Anthony Roberts, Operations Director of SIC Ltd said:** "I'm delighted to accept this prestigious Award on behalf of everyone at SIC Ltd. We pride ourselves on delivering the highest levels of quality throughout every aspect of our business and it is pleasing to see that reflected in achieving the Gold Standard Award from such a prominent business. This is a wonderful reward for all our staff, whose efforts allow us to maintain these standards, not just for Mars Drinks, but for all our customers"

