



Marketing & Strategy



Press Release

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**KLÖCKNER PENTAPLAST AND LINPAC LAUNCH RESOURCE EFFICIENT MODIFIED ATMOSPHERE PACK**

Leading fresh food packaging manufacturer, LINPAC, has teamed up with specialist films manufacturer, Klöckner Pentaplast, to create a resource efficient modified atmosphere pack (MAP) for fresh perishable food and liquids.

The novel design combines an APET++ rigid base web from Klöckner Pentaplast with a LINPAC LINtop® PET HB barrier lidding film to create an appealing, secure pack that enables a reduced time to market for packers and retailers.

Created to protect and preserve cured and cooked meat, cheese, fresh pasta, convenience food and liquids, and support a reduction in food waste, the mono PET pack features cutting edge MAP technology and is fully recyclable.

Packers can process the APET++ lightweight mono film – available with or without an EVOH barrier pack – at lower sealing temperatures and with a shorter seal time on thermoforming lines than comparable PET sealant base webs. In addition, an increase in thermoforming speed is made possible due to better heat transmission.

Retailers of the pack can expect greater on shelf appeal due to the outstanding anti-fog and increased haze properties of LINtop PET HB, as well as enhanced and consistent burst peel performance for consumer convenience.

The base and lid combined present a lightweight, sustainable rigid pack solution that offers a high level of food safety and security throughout the supply chain; especially when the seal is compared to PE and PP sealant lidding film equivalents.

Erwan Cadoret, business manager barrier films at LINPAC, commented: “We’re delighted with the result of our collaboration with the team at Klöckner Pentaplast. Our combined expertise has resulted in a high-performance, stand-out pack that meets our objective of delivering real cost-saving and efficiency benefits to our customers.”

For more information, please contact us, or visit [kpfilms.com](http://kpfilms.com)



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**ENDS**

(285 words)

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**Notes to editors**

For retailers, packers and food service clients, LINPAC is an international market leader in the production of primary fresh food packaging and food service solutions. We are a multi material technology provider operating across a network of 14 manufacturing sites servicing 71 countries. We champion the reduction of food waste by delivering innovative and efficient packaging solutions. With over 40 years of experience in food packaging safety and security, LINPAC is the most trusted brand in today's market.