

yellow circle

CLIENT INFORMATION PACK

Retainer Packages.

yellowcircle.co.uk

What are the benefits of a retainer package?

Priority for your projects

When you use one of our retainer packages, you can rest assured that your project is a priority, and we guarantee that you will always get a consistent amount of hours each month, giving you peace of mind and a regular schedule.

Simplified working relationship

Enjoy a much simpler way of working with a designer, by having one meeting per month to discuss your requirements, your designer can work throughout the month without the need for constant back and forths. As the relationship develops and our designer becomes more accustomed to your business, the process can be streamlined further.

Discounted rate

The hourly rate on all retainer packages is discounted from our standard rate with larger discounts being offered on longer contracts.

Consistent high quality work

With a retainer, you can rest assured that every month you will receive consistent, high-quality work from a designer who understands your business and knows your requirements. Retainer work is prioritised so you can relax, safe in the knowledge that your creative work is being taken care of and deadlines will be met.

Lower costs and simpler accountancy

With our retainer package, you can avoid the high overhead costs of hiring an in-house full time graphic designer. With only one regular monthly invoice, you can relax knowing that the process of paying for design work will be much simpler.

Retainer Packages.

Standard.

Hours

10

/month

Hourly Rate

£65

+ VAT

Investment

£650

+ VAT per month

Deluxe.

Hours

20

/month

Hourly Rate

£55

+ VAT

Investment

£1100

+ VAT per month

Premium.

Hours

30

/month

Hourly Rate

£50

+ VAT

Investment

£1500

+ VAT per month

Please note: The usual hourly rate is £80 +VAT and any hours over the quota will be charged at this rate

Important Information.



Contract Lengths

Retainer contracts are available for 6, 12 and 18 month periods.



Trial Month

An optional trial month is available on all retainers - whereby you can pay for only one month with no commitment. The trial month will be the first month in any contract period.



Monthly Planning Meeting

All retainers, include a monthly planning meeting either in person, over the phone or via Skype. The meeting enables work to be planned for the upcoming month and discuss the previous months projects and hours usage.



Overage in Hours

Overage in hours are billed at our normal hourly rate of £80 +VAT.



Cancellation

There is a 30 day notice period for cancellation on all retainer packages.



What's included?

- Print Materials – artwork design for any print materials - including (but not limited to) sales sheets, direct mailers, brochures, event programs, signage
- Digital Materials – artwork design for any digital materials including (but not limited to) email templates, social media graphics, blog banners, and other web graphics
- Ad Design - artwork design for print and web ads



What's not included?

- Full Website Design: If you need a new website designed from scratch, this will be quoted and billed as a flat fee.
- New Logo Design: If you need a new business, product, or project logo designed from scratch, this will be quoted and billed as a flat fee.
- Expenses: Services do not include additional costs like, web hosting purchases and printing.