

Our top tips for Promoting your Fringe Show

In order to promote your fringe show, you need to think about the different ways in which you can make people aware of it. The Fringe Programmes is a great place to start with because it is a great way for the audience member to find out about the show and what time it will be on.

One thing that we always recommend is that you have promotional items of some kind. Even if they are just Fringe Selfie Frames or Fringe Promotional Items, these things can really help spread your message and can help you build a following.

Fringe stickers with your brand are a great way to spread the word about your show. Hand them out in the street and transform the general public into walking advertisements for your production. They're cheap, cheerful and a great way to make your mark.

Another idea would be Fringe Keyrings, pens, notepads or tshirts are another great gift to give to passersby another great photo opportunity is a Fringe Selfie Frames, people can take a photo with you or their friends which ends up promoting your event on social media easily!

Why not have some additional extras to make your event or show memorable such as handing out Fringe Stickers, Fringe Keyrings with your show details, Fringe Business Cards with a miniature version of your flyers, Fringe Bookmarks are a great low cost hand out that people will keep all year round and other Fringe Promotional Items.



We can offer some great Fringe Print Packages with everything you need for you event simply [contact us](#).