

# Making Factories Fit to SCALE in the Northeast

Tees Valley Mayor Ben Houchen joined Fitfactory's new Chief Commercial Officer Jason Pritchard to open our new office in Stockton-on-Tees.

This office will be the company's third office alongside those in the North West and Southeast. Based at Fusion Hive, the new office will serve as Fitfactory's base of operations to support our customers in the North East, Yorkshire and Scotland. Ben Houchen, Tees Valley Mayor, came to commemorate the opening of the office and the launch of Fitfactory's SCALE framework to digitalise manufacturing in the Northeast.

This news follows [the appointment of Chief Commercial Officer Jason Pritchard](#), who is deeply rooted in the North East. Alongside his position on the regional board of Make UK in the North East, Pritchard is an active member of North East Automotive Alliance and Chamber of Commerce. In a [recent article with Business IQ Northeast](#), Pritchard commented that "These are fascinating times for the North-East, and for me to be starting in such an influential role, because we want Fitfactory to be at the heart of helping the region to realise its full potential."

Earlier this year, Fitfactory announced the launch of its SCALE framework to support end-to-end digitalisation for manufacturers. The programme will support companies on their digital transformation, from creating a digital roadmap to streamlining operations, connecting disparate systems, analysing performance, level-up customer service, and extending supply chain ecosystems.



## Fitfactory Chief Commercial Officer Jason Pritchard at new Northeast Office

Pritchard continued, “What really excites me is the variety of products we offer with the capacity to transform businesses that might have thought digitalisation was out of reach. Our USP is that we are a one-stop-shop where engineering and manufacturing companies can select tailored modules that enable business improvement by plugging the gaps they need to fill – within their existing systems – in the most cost-effective way.”

With over 400 customers in the UK already, Fitfactory is a leading supplier of modular MRP systems to manufacturing, engineering and treatments SMEs. However, the company recently launched several new products and is involved in the [UK's first 5G private network for an SME at AE Aerospace](#). We are enabling machine time servitisation, mobile asset location & calibration tracking, and product quality assurance through their technology solutions.