

CS Labels Blog: **Press Releases**

CS Labels Announces £3m Investment Plan Including New Premises

CS Labels Announces £3m Investment Plan Including New Premises

One day before their appearance at the Packaging Innovations show, the digital print leader for self-adhesive labels, stand-up pouches and continuous film announces the acquisition of a 20,000 square foot dedicated manufacturing facility; a space twice the size of their current premises.

Willenhall, West Midlands, 27th February 2018 – CS Labels are delighted to announce the acquisition of a new dedicated manufacturing facility to fulfil increased demand. The announcement comes the day before their **flexible packaging seminar** and **exhibition stand appearance** at the **Packaging Innovations show** taking place tomorrow and Thursday in Birmingham, UK.

The investment enables them to improve productivity further. It will also be purpose designed to integrate their new workflow optimisation protocols. CS Labels will complete the move in early summer 2018.

The acquisition is part of a £3 million investment taking place in 2018 that also includes the purchase of **new machinery and the development of smart productivity solutions** announced two weeks ago, as well as the appointment of **Adam James as Board Member and Operations Director** in December 2017.

Managing Director, Simon Smith said: *“Due to ever growing demand for digital print we have outgrown our existing unit and I’m delighted with this new investment. We will enjoy the increased capacity that is so dearly required now and have designed a new customer demonstration facility which will enable prospects and clients of all business sizes to truly appreciate the power of digital print in action. Our staff are extremely important to us and always have been, and we have also designed new facilities with a complete internal fit out. This includes a new board room, new offices with extra dining, kitchen and restroom space, a shower room and an overall fresh and modern working environment. We’ve come a long way since our initial 5,000 square foot space that we moved into in 2004, plus the expansion into the facility next door in 2012, and this is the first time that we have been able to purpose design every single element of our facility.”*

Mr Smith also hinted that this wasn’t the end of the story. He continued: *“Further announcements are due to be made very shortly, so watch this space”*.

Get free tickets and visit CS Labels on stand K28 at the Packaging Innovations show at the NEC in Birmingham on 28th February & 1st March.

Attend the FREE seminar at the show on 28th February at 13:30 entitled ‘The Real Journey into Digital Flexible Packaging’ with a genuine case study from **vegan protein** brand Nutree Life.