

CS Labels Blog: **CS Labels News**

Winners! Time for an early Christmas Celebration....

CS Labels celebrate winning four awards and a high commendation for digital labels in 2017. As the awards season comes to an end we are really delighted to celebrate four wins and a high commendation this year. This is the most we've ever won in a single year.

The project that we worked on with Leeds based geniuses at **Northern Monk BrewCo**, their Californian friends **Fieldwork Brewing** and the travel giant **Lonely Planet** scooped four of the gongs. The Travel Notes peel and reveal label has been recognised for its outstanding display of great labels and graphic design that has been optimised for digital print.

The peel and reveal label showcases a floral, fruity IPA which features five ingredients sourced from five continents. It offers a world of extraordinary flavours explored in Lonely Planet's Global Beer Tour. It is a peelable label, and you can read all about the beer while you drink.



Here's the rundown of the full results!

Flint Group Print Award - Digital Solutions 'Beverage' category - Winner



Xeikon, (part of the Flint Group) manufacture our print presses and they have their ceremony, this year it took place at LabelExpo in September. We won the Digital Solutions 'Beverage' category, which is entered by printing companies from all over the world.

The judges said: "A multi layer label that shows proof of real craftsmanship executed to the perfection. Making the most of the capabilities of a Xeikon CX3. 'So you think you can print a label?' This printer surely can!"



PrintWeek Awards - Label Printer of the Year – Highly Commended



These awards are a tough cookie and we are delighted to be awarded highly commended, pipping Label Apeel and Multi Packaging Solutions to the post.



PrintWeek Awards

@PrintWeekAwards

Following

Highly commended goes to [@CSLabels](#) for 'Label Printer of the Year' [#PrintWeekAwards](#) [#PWA17](#)

10:13 PM - 16 Oct 2017

The Digital Printer Awards – Graphic Design and Labels Category – Winner



The digitalprinter awards 2017

WINNER

We won two awards this year – we’re really pleased that both the graphic design and label printing side of the labels have been chosen to win.

On our Graphic design award, the judges said: “Striking and beautifully created. Very well executed given the volume of images and information contained within.



Xeikon sales area manager labels and packaging UK and Ireland Paul Briggs (right) presents the award to Simon Smith, managing director, CS Labels.

On the Labels award the judges said “Great use of colour spectrum and diversity of front label and inside peel and reveal label. Imagery also relates to ingredients of the beer.”

Xeikon sales area manager labels and packaging UK and Ireland Duncan Sargeant (right) presents the award to Simon Smith, managing director, CS Labels.

digital printer **Digital Printer**
@digitalprintmag

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Winner of LABELS sponsored by @Xeikon is...
@CSLabels for Northern Monk – Lonely Planet – Peel and Reveal #DPAwards17



2:56 PM - 9 Nov 2017

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1.

The Solutions Awards – Labels - Winner

THE SOLUTIONS AWARDS
2017
WINNER



These awards rely on the people's vote. Thanks to the support of our followers, clients, staff and suppliers we have managed to win this award for the second time - a clean sweep so far!

MD Simon Smith said we're setting the bar very high for next year.... So we'll be working just as hard in 2018! Watch this space.

Do you want to produce an award winning label or flexible pouch? Contact us for more information on how we can work together to make your product truly stand out.