

## CS Labels Blog: **Press Releases**

# Digital Leader CS Labels showcase Embellishments, Stand-up Pouches and Award Winning Labels

**Digital Leader CS Labels showcase Embellishments, Stand-up Pouches and Award Winning Labels at this Year's Label and Print Show**

The Willenhall based digital print specialist showcases innovation and award winning creativity on stand G15. The NEC Show takes place next Wednesday and Thursday.

Download images (if you require these at higher resolution please contact [alison@alisonwileman.co.uk](mailto:alison@alisonwileman.co.uk):

[Stand-Up Pouch](#) | [Award winning Peel and Reveal Labels](#) | [Hot Foil Embellishment](#)

[Free tickets here](#)

**Willenhall, West Midlands, 21st February 2017** – CS Labels will be officially launching their new embellishment capabilities for digital labels as well as showcasing digital labels, digital stand-up pouches and award winning peel and reveal labels at the Label and Print Show next week.

### **Award Winning Digital Labels**

CS Labels scooped two awards for their work with the Northern Monk Brew Co 'Patrons Project' last year. The unique multi-layered beer can label was awarded 'Best Label' at the **Digital Printer Awards** as well as best 'Digital Labels and Packaging' at the recent **Flexotech Awards**. The work showcases the company's ability to help clients increase awareness and revenue with appropriate and stunning packaging.

### **Embellishments for Digital Applications**

CS are constantly growing and have undertaken a major investment in a new Grafisk Maskinfabrik in-line hot foiling press, allowing the opportunity to also provide embossing, and spot varnishing to offer extra embellishment capabilities to client label projects. They have also installed a new Ashe Opal Rewind unit to increase their rewind capacity to provide even faster lead times to customers. The solution is designed to work mainly with high-end luxury brands, many of which are switching to digital print due to its personalisation, short run capability and high quality print. CS Labels have seen an increased demand from health and beauty, drinks such as wine and gin, and gifts sectors to name a few as the digital market continues to accelerate at an industry changing pace.

### **Market leading digital stand-up pouches**

CS are well known as innovators in the field of digitally produced stand-up pouches through their CS **Flexible Pouches** brand. Originally launched at the show two years ago, they continue to lead the way in this high-growth market and have won several awards for their work. They are available in numerous different materials and finishes; For example, double laminate PET film in a clear construction, or tri laminate PET film in a white construction. They can be manufactured in a 'clean room' to be food safe (to the British Retail Consortium standards) and are created using environmentally friendly inks. They also offer all of the known benefits of digital.

*"Budding start-ups or existing established brands wanting to excel should come and visit our stand at G15", said Simon Smith, CS Labels Managing Director.*

### **And speaking about their relationship, Northern Monk Brew Co Director, Russell Bisset said :**

*"Working with CS labels has been great; we look at them as a partner more than a supplier. Their collaborative approach and suggestions on the best way for us to realise our vision of our products has led to us winning numerous awards together. We're always interested in working with them and looking at innovative uses of the latest technology and advancements they're investing in."*

To attend the show, [register here for free](#)