

CS Labels Blog: Press Releases

CS Labels Invests Further in Machinery and Smart Productivity Solutions

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The digital packaging leader for self-adhesive labels, stand-up pouches and continuous film announces more new initiatives and investment two weeks ahead of the Packaging Innovations show.

Willenhall, West Midlands, 14th February 2018 – CS Labels have this week announced yet more expansion and initiatives ahead of their **seminar** and **exhibition stand** appearance at the upcoming **Packaging Innovations show** taking place at the end of this month.

To cope with ever growing demand for digital print they have increased capacity by investing in another CX3 digital printing press (taking them to four), and will be beta testing a next generation CX500 in a few months time.

As part of their business process improvement and continuous productivity enhancement ethos, they have also installed a 'productivity pack' for their Grafisk Maskinfabrik converting line, and have been asked to beta test the new 'dashboard control' system from Xeikon which analyses the print performance of each digital press in detail, by the minute.

The announcement also comes shortly after the Board of Directors was expanded when **CS Labels appointed Adam James** as Operations Director of the company.

The new developments:

- The additional Xeikon CX3 digital printing press replaces their Xeikon 3500 press.
- The Grafisk Maskinfabrik DC330 converting line has been future-proofed and optimised for speed and output with a new innovative productivity pack. The product is a fully integrated converting line for labels that provides UV varnish, die cutting, slit and rewind on one single platform.
- The new 'dashboard control system' app from Xeikon analyses performance of the digital printing presses like no other. It offers minute to minute updates and enhances productivity when implemented within a company production framework.

Simon Smith, CS Labels Managing Director said: *"We continue to grow, innovate and change in all facets of the business in order to look after our customer base at the highest possible level. Technology is changing rapidly, and businesses can be assured that we're on top of our game when it comes to selecting the appropriate 'tool for the job' that will perfectly harmonise with our processes and people-centred business culture. I'm delighted that 2018 is already a ground-breaking year, however I also look forward to us making more announcements in the coming months."*

CS Labels has achieved double digit growth year-on-year.

They are considered global experts in digital printing and have pioneered **digital flexible packaging**.

Innovation and R&D are at the forefront of their business and they have recently **won four awards** for their work in digital label printing, innovation and graphic design.

Get **free tickets** and visit CS Labels on stand K28 at the Packaging Innovations show at the NEC in Birmingham on 28th February & 1st March.

Attend the FREE seminar entitled 'The Real Journey into Digital Flexible Packaging' with a genuine case study from **vegan protein** brand Nutree Life.