

# Asteria Group Acquires CS Labels



Asteria Group, a leading global labels and packaging group, announced today that they have successfully acquired Midlands-based manufacturer CS Labels.

CS Labels has been a highly-anticipated addition to Asteria Group. The Group consists of companies situated all over Europe including their head office in Belgium, Netherlands, Germany, France, Denmark, Spain, Estonia and Finland.

CS is the first acquisition in the UK and will contribute a range of assets including their expertise, offering to the market, technology portfolio, and purpose-built site in the heart of the country.

In addition, the group will have access to CS' team of talented personnel and Managers who will continue to support the delivery to the group's growth and success, building value to its customers.

**"Always keeping our original focus on delivering high quality products with superior customer service"**

**Asteria Group Acquires CS Labels:  
How does this affect CS Labels?**

CS Labels' Managing Director Simon Smith explains that "CS will operate with the same traditional family values, but with added impact, support and resource of the group.

Investments in technology, process and people will continue to deliver Asteria Group with undoubted added-value".

Simon Smith will remain as Managing Director and will be joined by newly appointed Board Directors:

- Adam James - Operations Director
- Paul Humpage - Sales Director

Asteria Group CEP Ives Declerk said, "I feel privileged to announce today that Midlands-based manufacturer CS Labels has successfully joined the Asteria Group.

[CS Labels Ltd](#) has been a highly-anticipated addition. With a fully digital production site, CS Labels offers a combination of self-adhesive labels and digitally printed pouches.

They are our first member in the UK and will contribute a range of assets including their expertise, offering to the market, technology portfolio, and purpose-built site in the heart of the country.

In addition, the Asteria Group will have access to CS' team of talented personnel and Managers who will continue to support the delivery of the group's growth and success, building value for its customers.

CS Labels is a multiple industry award-winner and this year has already been nominated for 4 industry awards."

## **About Asteria Group**

The group is a vast variety of packaging specialists delivering solutions to the market such as labels, printed film, flexible pouches, label printers etc. With sites and expertise all over Europe, innovation and sustainability are drivers to ensure customer packaging needs are met.

## **About CS Labels**

Born in 1976, CS Labels has grown from a small flexographic and screen printer into one of Europe's largest digital printers, offering industry-leading and award-winning digital labels and flexible packaging. The business, recognised for its innovation, works with organisations of all sizes ranging from large global FMCGs to SME's and start-up businesses.

Consistent industry award winners, CS takes the responsibility to represent customer brands seriously and delivers value added benefits.

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