



## Welcome

Welcome to Convert's Spring newsletter. Last year we celebrated ten years in business as one of the UK's leading manufacturers of cable looms and harnesses for the automotive, public transport and scientific/medical sectors. We've grown significantly over the past decade and now employ 30 members of staff and turnover £1.5 million. From the outset we've been lucky enough to work with some fantastic customers.

Equally, we've been fortunate to have attracted highly skilled staff - like our 'Bright Spark' award winner, Josh Boakes - who really know their stuff when it comes to electrical engineering.

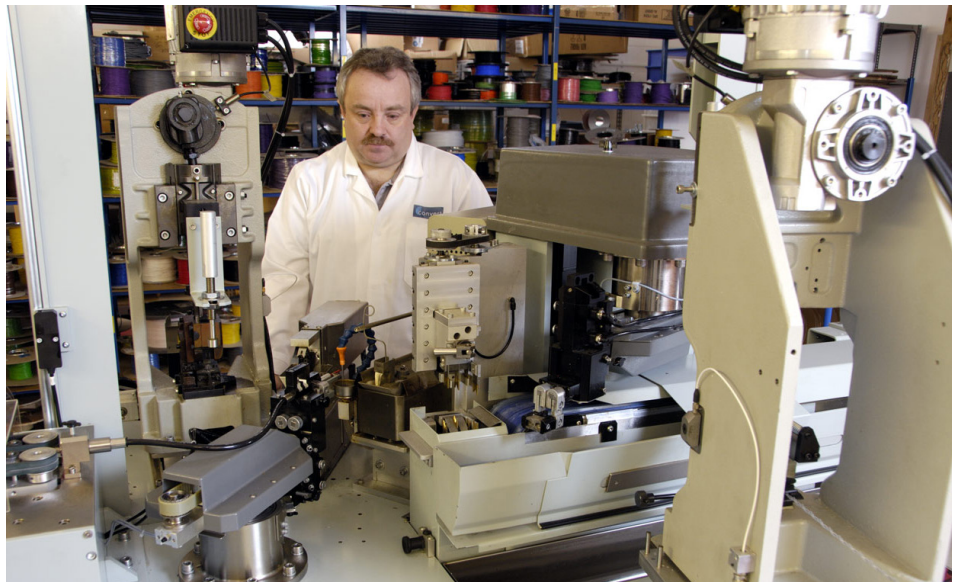
We've already been out and about at a number of trade shows this year. The Southern Manufacturing Show was a huge success for us with a 50% increase in enquiries and visitors to our stand.

In June we'll also be exhibiting at Subcon, so come and have a chat with us about how we can help solve your cable and harness engineering challenges!



Dave Lord  
Managing Director

## Convert showcases capabilities at Subcon after increasing turnover by 20%



Convert will be showcasing its capabilities at Subcon - the UK's premier subcontract manufacturing supply chain show which takes place between 6-8 June at the NEC in Birmingham.

2017 will be Convert's sixth year exhibiting at the show and we've got lots to celebrate after increasing turnover by 20% last year to £1.5 million.

We're hoping this year's Subcon will bring us even more concrete leads so we can continue to grow and forge ahead with what we do best; which is to manufacture high quality cable looms and harnesses which meet customer specifications.

Visit Convert on stand D11 at Subcon.

**SUBCON**  
6-8 June at NEC  
Visit Convert  
Stand D11

## Convert's 'Bright Spark' wins engineering award



A big congratulations to Josh Boakes, Convert's Quality and Engineering Manager, who has won a coveted 'Bright Sparks' electrical engineering award.

Organized by Electronics Weekly, in partnership with RS Components, the Bright Sparks programme is designed to celebrate the brightest and most talented young electronic engineers in the UK today.

Twenty-five-year-old Josh, who has worked at Convert for five years, received his statuette at a celebratory lunch at the Houses of Parliament.

Josh initially joined Convert as a part-time apprentice in 2011 having left school at 19 with 10 GCSEs and 3 A-levels. Josh opted not to go to University, deciding instead to pursue a career in electronics by gaining hands-on experience.

Click [here](#) to find out more about Electronics Weekly's Bright Sparks.

## Convert attracts record visitors at Southern Manufacturing Show



Convert has hailed this year's Southern Manufacturing Show a huge success after a 50% increase in enquiries and visitors to its stand. We've been exhibiting at the show for 10 years but 2017 was our best year yet! We came away with some great leads which we're hopeful will turn into concrete business opportunities. We'll definitely be exhibiting again next year!



**Visit Convert at Stand D11, 6-8 June at NEC, Birmingham**