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UK's leading cable loom and harness manufacturer celebrates 10 years in business

Convert Ltd, the UK's leading manufacturer of cable looms and harnesses, is celebrating ten years in business.

The Kent-based company initially employed nine people when it was set up in 2006. It has grown significantly over the past decade and now employs 30 members of staff and turns over £1 million.

Operating predominantly in the automotive, public transport and scientific/medical sectors, Convert manufactures cable harnesses for car head and rear lights, passenger gates at railway stations and a range of scientific equipment. It boasts some top industry names amongst its customers such as Wipac, Bibby Scientific Ltd, GKN Hybrid Power, Cubic Transportation and OEM Automatic Ltd, as well as leading luxury and sports car manufacturers.

Dave Lord, Convert's Managing Director, said: "We are delighted to be celebrating our tenth anniversary. I'd like to thank our customers and staff for their commitment over the past decade. From the outset we've been lucky enough to work with some fantastic customers for whom we will bend over backwards to meet any engineering challenge. Equally, we've been fortunate to have attracted highly skilled staff who really know their stuff when it comes to electrical engineering, allowing us to manufacture high quality cable looms and harnesses which meet customer specifications."

Alicja Iгла, Commodity Buyer at Wipac, world class design and manufacturing company specialising in high tech exterior LED lights for the prestige automotive market, said: "We've been working with Convert for six years and they provide cable harnesses for all our head and rear lights. Convert are a great company to do business with: they are flexible and very well understand Wipac's needs. Convert can provide design and development support from the early project stages and they service our both low and high volume requirements at a competitive rate. There is a feeling of trust and confidence in the cooperation. Without a doubt both parties benefit from working together."

Paul Adkins, Product Manager at OEM Automatic Ltd, which markets and sells components for industrial automation across a wide range of sectors including machine builders, control panel builders, system integrators and selected strategic distributors, said: "OEM's partnership with Convert has grown from strength to strength, their flexibility and rapid response to our enquiries is paramount, as we are often under tight deadlines with our projects that cover a wide range of industries."

Ann Burke, Senior Buyer at Bibby Scientific Ltd, one of the world's largest manufacturers of laboratory products, said: "Convert has been supplying Bibby Scientific Limited for the 10 years they have been in business and we have always received quality products and on time delivery. Convert is always reliable and gives excellent response times to enquiries."

Tim Humphreys, Buyer at GKN Hybrid Power Ltd, which specialises in the design and manufacture of flywheel energy storage systems, said: “Convert have been an invaluable source in our supply chain since we began working with them several years ago. They have been heavily involved at the low volume prototype level right through to higher volume production and have consistently delivered throughout. Their response time to enquiries is second to none and they will always pull out all the stops to meet our very tight deadlines and ever-changing demands.”

Convert prides itself on happy staff, satisfied customers and family feel. Its youngest employee, Bianka Makroczi, is 22 years old and has been with the company since May 2015. The oldest employee, Barbara Wenman, who works in production, is 79 years old and has been with the company from the outset.

Convert also walks the talk when it comes to corporate social responsibility, working with local schools to take on work experience students, as well as sponsoring the local football club and supporting local charity, Kent Air and Rescue.

Looking to the future, Dave Lord, said: “I’d like Convert to keep ahead of industry developments and continue to manufacture high quality cable looms and harnesses. Ultimately we want to continue to be a business that people want to work for and do business with.”

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