

What is Linerless Printing?

In the world of label printing, innovation continues to reshape the way businesses handle their labelling needs. One such innovation that has gained significant attention is the linerless desktop printer. The resurgence of linerless printing technology is revolutionising the label printing industry by eliminating the need for traditional label liners or backing papers. Instead, it offers a streamlined and eco-friendly solution that combines convenience, cost-effectiveness, and sustainability.

In this blog, we embark on a journey to explore linerless [desktop printers](#). We'll delve into their features, benefits, and applications across various industries. Whether you're a business owner seeking to optimise your labelling process, a logistics professional aiming for efficiency, or a sustainability advocate looking for eco-friendly solutions, this blog will provide valuable insights into the immense potential of liner-free label printing.

With a [linerless desktop printer](#), the label printing process becomes seamless, efficient, and cost-effective. By directly printing labels on a continuous label these printers eliminate the need for separate backing papers, significantly reducing material waste. This not only translates into substantial cost savings but also aligns with sustainability efforts, making linerless, backing-free label printing an eco-friendly choice for businesses.

We're keen to ensure that we can work with every customer to reach their green goals, which is why we offer liner-free desktop printers when they fit the requirements. We know that the companies we work with are looking to cut down waste and limit their environmental impact throughout every stage of their processes, which is why we're excited to be able to offer linerless printing from a desktop printer.

What is linerless label printing?

Unlike traditional labels that require a separate backing liner or carrier paper, linerless labels are self-adhesive and do not rely on a liner for protection. Instead, labels are printed onto a continuous label roll and guillotine-cut to size following the print, eliminating the need for liner waste and providing a more efficient and eco-friendly labelling solution.

Linerless label printing offers numerous advantages, including cost savings, increased productivity, sustainability, and flexibility in label size and customisation. This innovative approach to label printing has found applications in various industries, where it has streamlined labelling processes and contributed to more [sustainable practices](#).

The absence of liners means less material consumption, resulting in reduced resource extraction, energy usage, and carbon emissions throughout the label manufacturing process. Moreover, linerless labels contribute to waste reduction by eliminating liner disposal, minimising landfill usage, and decreasing overall waste generation. This eco-friendly approach aligns with sustainability goals and promotes a more environmentally conscious labelling solution for businesses across various industries.