

D W PLASTICS JOINS MADE IN BRITAIN



D W Plastics has become a member of [Made in Britain](#). This initiative helps to promote and support the British market by linking companies with UK-based manufacturers.

As companies look to de-risk their supply chains and look for sources closer to home, there are many benefits of using a UK-based manufacturer, including:

Shorter lead times

Products travel less distance, so arrive quicker, which can give a competitive advantage over competitors using overseas suppliers

Possibility of lower minimum order quantities

Smaller order quantities are more cost-effective, tie up less capital in purchases, no overstocking, and have more flexibility on stock

Reduced transport time, which is less harmful to the environment

Every company has to look to lowering its carbon footprint. For a UK company, sourcing products in Britain helps to lower its carbon footprint as transport time is reduced, and less fuel is used, consequently helping to relieve pressure on the environment.

Reduced transport costs

Transport costs are reduced due to shorter transport routes and smaller quantities.

High product quality, better quality control and product traceability

Local suppliers are more likely to work to certified quality standards that meet customer requirements, which also helps with product/material origin and traceability as this assures correct provenance. Quality issues can be dealt with more easily due to shorter lead times should replacement product be required.

Easier communication and flexibility, more control

Contacting and communicating with local suppliers is quicker and easier, especially when discussing technical issues relating to product manufacturing. Samples can be received next-day delivery. Face-to-face meetings are also simpler to arrange and more convenient.

Fewer supply chain risks

Using a UK manufacturer reduces the number of risk factors in your supply chain by eliminating threats such as supply and transport delays, long replacement lead times, and differing quality standards. This will help with business continuity and prevent catastrophic supply interruptions.

Supporting UK economy

Choosing UK suppliers supports the local and UK economy, which many are considering an important factor when selecting suppliers. We are finding that customers are willing to pay more for their products due to all the above advantages. D W Plastics is proud to be manufacturing and promoting British-made products.