

Helapet appoint new Senior Leadership Team



Helapet Leadership Team

Helapet are pleased to announce the new [Helapet Senior Leadership Team](#), which will be steering the company forward.

Leading from the front, Tony Phelps has been appointed as Helapet's new Managing Director, following a successful 7 years as Helapet's Sales and Marketing Manager, and holding more than 30 years' experience in various medical device markets. Tony has played a key part in Helapet's successful growth during his tenure as Sales and Marketing Manager, even in the face of significant challenges including the COVID-19 pandemic. Tony holds an MSc in Biomedical Sciences and is a Fellow of the Institute of Biomedical Science.

Taking over from Tony as the new Sales and Marketing Manager is Hannah Hayward who brings with her over 7 years of B2B and direct clinician sales management experience in the medical devices market. With a track record in developing strong relationships within the NHS and private hospital groups, Hannah has a breadth of experience in overseeing vital projects and leading new initiatives.

2022 also sees Dean Marsh being promoted from Operations Manager to Operations Director and has now joined the Helapet Board. Dean has made a significant contribution to the company's operational success since joining Helapet 13 years ago. Dean is responsible for production, purchasing, warehousing and quality functions and works on key initiatives including lean and sustainability.

Amy Fleming provides Human Resource support to Helapet, having worked within the CliniMed Group of companies for five years. Amy began with CliniMed as an Assistant HR Advisor, where her hard work and commitment earned her a promotion to Human Resources Advisor in 2020. She is currently working to gain a master's degree in Human Resource Management.

"I am delighted to have been given the opportunity to lead Helapet into the next phase of development. Over recent years we have achieved consistent growth and implemented many new systems and processes along the way, whilst considering the customer first in everything we do. Our highly experienced, knowledgeable team here at Helapet will take those experiences forward to further develop the business and continue in our mission to provide protection with innovative, high-quality products and services." Tony Phelps, Managing Director