# **Formbar** Retail specialists



1000

Colows, branding, accessories, the choice is yours

**Shopping Trolleys, Baskets & Accessories** High quality products and customer service...



We distribute high quality shopfitting equipment mainly, but not exclusively, trolleys and baskets. Formbar opened in 2005 and since then we have been stocking and selling only the best products we can source and delivering premium customer service to all so we still supply many of our original customers. Our customers include department stores, convenience stores, symbol groups, independent grocery retailers, garden centres, farmshops, shopfitters, distribution centres, online retailers and many more.

Whether it's 100 branded shopping trolleys for a retail store opening, 10 shopping baskets for a convenience store or a pick & pack solution for a warehouse, we provide a reliable and cost effective service to meet your requirements.

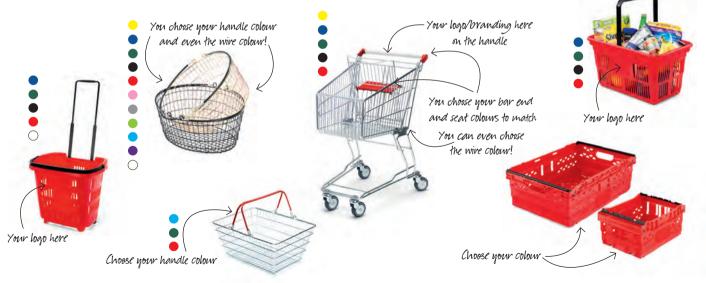
Formbar is a retail specialist offering:

- High quality products from European manufacturers
- Fantastic service to all customers large and small
- Very competitive prices and significant volume discounts
- Innovative products helping our customers stand out on the High Street
- Colour and branding customization options for all products
- New, reconditioned and second-hand products to suit all budgets
- Industry trend watch and new product development



Hene are just some of the various colour options. If you have any specific requirements just ast us:

#### Colours, Branding, Style, you choose...



For more information go to www.formbar.co.uk or call 01865 858590

**60 Litre Trollev 80 Litre Light Trollev 120 Litre Trollev 180 Litre Trollev 25 Litre Children's Shopping Trolley With Flag** Your logo/branding We stock brand new high guality Marsanz supermarket here on the handle trolleys from the small 50 litre to the large 240 litre plus garden centre trolleys, merchandisers and more. Marsanz are one of the top three European trolley manufacturers and they Stock handle colows. produce a fantastic product that meets all European safety If you need standards. We keep a good stock in our UK warehouse and we a specific colour have regular deliveries from the factory so we can offer short just ask us! lead times even on branded trolleys. Our trolleys are made to last and are easy to maintain, both attributes where some of our competitors can fall short. For security we offer the Systec £1 Smartloc, again another European product that is hard You choose your bar end wearing and meets all the stresses of the retail environment. and seat colours to match

Here are a few of our most popular trolleys. To see our full range go to www.formbar.co.uk



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Growing in popularity in Europe the Marsanz polysteel range could be the future for trolleys in the UK. Polysteel trolleys are strong, durable and come in a large range of colours, sizes and styles. They may decrease the theft rate due to the much decreased amount of metal used. Other advantages over standard wire shopping trolleys include more options on the ergonomically designed moulded handle for security & advertising and a double function baby seat which can either be used for a child or folded up to provide space for fragile shopping.



**180 Litre Plastic Trolley** 

**120 Litre Plastic Trolley** 

Loop 100<sup>™</sup> Litre Plastic Trolley



30% less space when nested



Smartloc compatible

Only 10kg, lightweight and durable. The Loop  $100^{\text{TM}}$  is a new concept from plastics specialist Araven, the makers of the very successful Shop & Roll<sup>TM</sup> trolley basket which we have sold for a number of years. This 360° trolley has a continuous wrap-around handle which shoppers can pull or push from all directions, so it is easy to use and the freedom in mobility reduces aisle congestion and collisions. This compact trolley is lightweight, durable and has a tight nesting distance. It has all the attributes it needs to be popular with shoppers and retailers alike.



Our reconditioned trollevs are fully serviced, re-plated and have new casters fitted. They are a great option for stores working to a budget or who need to match an existing trolley in their fleet. Stock does vary depending on what we have been able to source but we always have a selection of shopping trolleys, flatbeds, garden centre/DIY trolleys, merchandisers, cages and picking trolleys. If you are interested in purchasing refurbished items then call with your requirements and we will always do our best to find what you need. As with our new trolleys we can offer a variety of coloured handles plus branding if required.



For more information go to www.formbar.co.uk or call 01865 858590

#### A new take on the traditional shopping basket, either 6 or 15 litres. Order from a standard range or design your own basket\*

Shophie

The Shophie has a wide variety of applications. It can be used solely as customer baskets or as saleable branded merchandise. It could also be a "bag for life" giveaway or a hamper, the options are unlimited. It's an imaginative basket with flexibility in use and will definitely distinguish stores from other High Street rivals.

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Don't forget, you can customize the Shopie with graphics, choose the colours, handles, size, the list goes m....

Just a selection of the colour options available!



Shophie 15 Litre Basket H 285mm x W 390mm x D 290mm Shophie 15 Litre Classic Basket H 285mm x W 390mm x D 290mm



#### **Shophie Stacker**

H 265mm x W 320mm x D 270mm Capacity: 8 x 6L Shophie or 7 x 15L Shophie There were no cutting corners when we developed this premium oval shopping basket...



#### 25 Litre Oval Wire Shopping Basket

The Ellipse<sup>™</sup> is perfect for distinguishing stores from the standard chain retailers as it has an exclusive feel and unusual shape.

The Ellipse<sup>™</sup> is a contemporary, extra capacity, oval wire basket, ergonomically designed with gently tapered sides giving an aesthetically pleasing look and feel. It is manufactured from high quality materials with a zinc plated finish. Formbar developed the clever design and we have a full patent\* protecting it which makes the basket unique and exclusive. The Ellipse<sup>™</sup> is comfortable to carry, stacks neatly into a bespoke 'cradle' and the extra capacity of 25 litres encourages increased customer spend.



Customize the Ellipse handle with your brand colour



W 470mm x H 190mm x D 400mm

Stock handle colours are black, dark grey, navy blue and green but we can offer a large range of colours at low minimum order quantities.

Just a selection of the handle — colour options available!

\* Patent Number: GB2487609B; CN102602579A

## For the more discerning customer

"The Ellipse is a high quality basket that helps to underline the differences between our store and the standard food retailers. Plus the extra capacity puts extra pounds in our tills so it is a real winner!"

Adam Vincent, Dike & Son Ltd, Dorset

"We were looking for a high quality, exclusive basket to fit with the unique and contemporary shopping experience our independent department store offers our customers. The Ellipse fitted the brief perfectly and we were able to brand colour match the handles so they look great in our store." Janice Quilter Jarrolds Department Store.





**Ellipse Mobile Cradle** 

**Ellipse Static Cradle** 

For more information go to www.theellipse.co.uk

Formbar only stock and sell the original and best patented Shop and Roll<sup>™</sup> Trollev Basket system. This trollev basket has much greater durability and customer satisfaction than others on the market. In stock we have two sizes of this wheeled basket with a telescopic handle, the 34 and 52 litre sizes. Logo branding can be applied to these baskets with options for as low as just 100 units. Popular with shoppers the trolley basket can increase customer spend due to the extra capacity and ease of use when compared to a hand basket. One of our best sellers!

#### High Quality, Large Capacity Trolley Baskets

 The steel telescopic handle is great for easy pulling and has been tested for durability for over 50,000 cvcles

Prevents

offensive

odour

- Vertically stackable which keeps space to a minimum
- Due to the extra capacity there is a considerable increase in spend per customer\*
- Easy to clean, high guality finish
- By having two wheels fixed on the long side of the basket it is easy to tilt but then sits securely upright when not in use

#### ANTIBACTERIAL HANDLE Inhibits Non-toxic bacterial food contact arowth safety

H 530 x W 385 x D 390mm

Skin irritation and toxicity test has been successfully passed

\*Manufacturers trials Your logo here 10000 IIII 11111 Ш TIT J.T П M Stock basket colows. lf you need a specific colour **52 Litre Trolley Basket** 

just ask us



Further product information can be found on our website www.formbar.co.uk...



24 Litre Plastic Basket W 496mm x H 297mm x D 250mm

We offer a comprehensive choice of high quality wire and plastic shopping baskets and stackers. Whether your order is large or small you will receive the same excellent service. Our hand baskets are mainly sourced from UK companies and all meet the highest demands in standards and durability. We offer very competitive volume discounts so call for a quote today.

Call 01865 858590 to order or for more information go to www.formbar.co.uk



**19 Litre Wire Basket** W 445mm x H 185mm x D 310mm

23 Litre Wire Basket W 490mm x H 200mm x D 360mm

**Mobile High Back Stacker** 

with wheels



**14 Litre Produce Basket** H 180mm x W 300mm x D 400mm

Low Stacker

Capacity: 20 Baskets

Mobile Stacker

with wheels

**38 Litre Produce Basket** H 200mm x W 400mm x D 600mm Stock basket colows. If you need a specific colour just ask us

Your logo here



**High Capacity Mobile Stacker** 

Suitable for our 19 & 23 litre wire and 24 litre plastic baskets Capacity: 30 Baskets H 1170mm x W 580 x D 470

# **Shopping Baskets** oð Produce











If you can't find what your loofing for just call us, we're here to help and we'll make it our mission to find it for you.

At Formbar we pride ourselves on the quality of our service. We offer a comprehensive choice of high quality shopping trolleys, specialist trolleys, wire and plastic shopping baskets and other shopfittings. No order is too small or too large, so whether you want a few baskets or a variety of products you will receive the same excellent service. Most of the products shown are available from stock for rapid delivery.

## **Formbar** RETAIL SPECIALISTS



### ORDER HOTLINE: 01865 858590

www.formbar.co.uk